

The tertiary sector

Advertising

WORKSHEET 3.4

1. Look at these advertisements. Then complete the table.

a)

Sale
Until the 31st of March only!
Quality walking boots
Half price!



€30.50
 Mr Jones shoes, 10 High Street

b)

Hurry! This week only...
Two kilos for the price of one!



Sausages
1 kilo pork sausages €4
Visit your local Farmers' Butcher shop
for delicious sausages!

c)

Megasport
Rollerblades and skateboards
New designs available
Best price in town!

€40-€75
Reserve yours today!
 Call: 555 033 177

d)

Going on holiday?
Don't know what to do with your pets?
We can help!

Dog walking and pet care services
 Only €10 per pet, per day
 Hill Road Pet Care
 Tel. 555 931 931



	Advertisement a)	Advertisement b)	Advertisement c)	Advertisement d)
What product is being advertised?	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>
What is the price?	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>
Where can you buy it?	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

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2. Match the sentence halves about advertising.

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|----------------------------------|---|
| a) Advertisements encourages | on television, on the Internet and in newspapers and magazines. |
| b) Companies advertise to get | to save energy and limited resources. |
| c) We can see advertisements | to buy products and services. |
| d) Responsible consumers control | the consumer's attention. |
| e) Responsible consumption helps | their use of products and services |