The tertiary sector

WORKSHEET 3.4

Advertising

1. Look at these advertisements. Then complete the table.

a)

Sale

Until the 31st of March only!

Quality walking boots

Half price!



€30.50

Mr Jones shoes, 10 High Street

b)

Hurry! This week only...

Two kilos for the price of one!



Sausages

1 kilo pork sausages €4

Visit your local Farmers' Butcher shop for delicious sausages!

c)

Megasport

Rollerblades and skateboards

New designs available

Best price in town!

€40-€75

Reserve yours today!

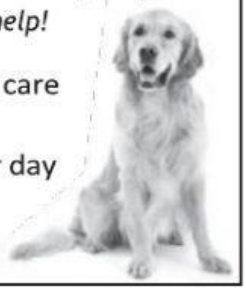
Call: 555 033 177

d)

Going on holiday?

Don't know what to do with your pets?

We can help!



Dog walking and pet care services

Only €10 per pet, per day

Hill Road Pet Care

Tel. 555 931 931

	Advertisement a)	Advertisement b)	Advertisement c)	Advertisement d)
What product is being advertised?				
What is the price?				
Where can you buy it?				

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Advertising

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2. Match the sentence halves about advertising.

a) Advertisements encourages	on television, on the Internet and in newspapers and magazines.
b) Companies advertise to get	to save energy and limited resources.
c) We can see advertisements	to buy products and services.
d) Responsible consumers control	the consumer's attention.
e) Responsible consumption helps	their use of products and services