

# The tertiary sector

## Advertising

### WORKSHEET 3.4

1. Look at these advertisements. Then complete the table.

a)

Sale  
*Until the 31st of March only!*  
Quality walking boots  
Half price!  
  
€30.50  
Mr Jones shoes, 10 High Street

b)

*Hurry! This week only...*  
Two kilos for the price of one!  
  
Sausages  
1 kilo pork sausages €4  
Visit your local Farmers' Butcher shop  
for delicious sausages!

c)

Megasport  
Rollerblades and skateboards  
New designs available  
*Best price in town!*  
€40-€75  
*Reserve yours today!*  
Call: 555 033 177

d)

*Going on holiday?*  
*Don't know what to do with your pets?*  
*We can help!*  
  
Dog walking and pet care  
services  
Only €10 per pet, per day  
Hill Road Pet Care  
Tel. 555 931 931

	Advertisement a)	Advertisement b)	Advertisement c)	Advertisement d)
What product is being advertised?	Walking boots	Pork sausages	Rollerblades and skateboards	Dog walking and pet care services
What is the price?	€30.50	1 kilo pork sausages €4	€40-€75	Only €10 per pet, per day
Where can you buy it?	Mr Jones shoes, 10 High Street	Visit your local Farmers' Butcher shop	Hill Road Pet Care	Tel. 555 931 931

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#### 2. Match the sentence halves about advertising.

a) Advertisements encourages	on television, on the Internet and in newspapers and magazines.
b) Companies advertise to get	to save energy and limited resources.
c) We can see advertisements	to buy products and services.
d) Responsible consumers control	the consumer's attention.
e) Responsible consumption helps	their use of products and services