



Careers and Vocations

Vocabulary

Lesson 1-2

Successful entrepreneurs

Complete the sentence with the suitable word from the list.

1. Career Lady is a _____. It's not like the big department stores; it's a small unique place.
2. There are many entrepreneurs in the Middle East now, who have _____ businesses which begin with a small plan and budget.
3. Halima thought there weren't many stores selling high-end clothes for businesswomen from The Gulf, so she saw a _____.
4. When she first began her business, _____ was expensive. So she sold her products online.
5. _____ is important to make stores and brands popular. One example is advertising.