

Breakout Room 3

Read the story and fill in the blanks with the verbs in the box.

named, contained, wrote, identified, estimated, used, fascinated, became, existed, began, is, invented, attracted

The first ever blogger may never be _____, but the most likely candidate _____ an American journalist, Justin Hall. He _____ blogging in 1994 (before the word "blog" _____) with a website called "Justin's Links from the Underground." At first, his website just _____ rather boring information about the Internet. But soon his main topic _____ his personal life. He _____ openly about his relationships, his passions, his plans, and his fears. More and more readers were _____ to his site, _____ by his daily blogs. They began to share their lives with his.

The word "blog" wasn't _____ until 1997. It is short for "WebLog" (web log), a name _____ by Jorn Barger in December of that year. Now the number of active bloggers is _____ to be about 100 million worldwide, and Justin Hall has been _____ "the founding father of personal blogging" by *The New York Times*.