



Inventions of The Beauty Industry

Name:

Date:

Instructions: Using the words from the bank below match the name to the appropriate box.

Word Bank

Charles Nessler	Marcel Grateau	Lawrence Gelb
Madame C.J. Walker	Max Factor	Farouk Shami
Charles Revson	Vidal Sassoon	Arnold Willatt
Trevor Sorbie	Evans and McDonough	

Place the correct answer in the spaces provided.

- Created pancake makeup.
- Opened his first salon in Covent Garden.
- Invented the world's first ammonia-free haircolor.
- Invented the heavily wired, heated perm machine.
- Presented geometric cuts.
- The first preheat perm method was introduced.
- Marketed the first nail polish.
- Introduced permanent haircolor and founded Clairol.
- First self-made millionaire.
- Invented the curling iron.
- Invented the cold wave, precursor to the modern perm.