

READING PRACTICE

Reading 2: Read the passage. Match each of these main ideas with a paragraph (A-E) from the reading text.

A. People love social media. The main sites like Facebook, Qzone, Tumblr, Instagram, and Twitter are very popular and they have billions of users. But at the beginning of the 21st century, MySpace was also a big site. How big? Here is an example: In 2006, more people in the United States visited MySpace than Google.

B. MySpace started in 2003. Young people loved it, and by 2005 it was the most popular social media site on the Internet. In fact, in that year MySpace was so successful that it tried to buy Facebook. In the end, however, the people at MySpace decided the \$75 million price was too much. Later, in 2005, a large company called News Corporation paid \$580 million to buy MySpace. At first it continued to grow, and in 2006, it had 100 million users. In 2007, MySpace had a value of \$12 billion.

C. News Corp wanted to make money, so it showed lots of advertisements to MySpace users. Unfortunately, that isn't what the users wanted. Also, MySpace was slow and hard to use, and it didn't add cool new things for its users to do. Other sites like Facebook were better and added new features that users liked. Over time, fewer and fewer people visited MySpace, and in 2011, News Corp sold it for just \$35 million.

D. The story of MySpace is interesting. It used to be the most popular social media site, but now few people use it. In the future, what will happen to other big social media sites like Facebook and Qzone? Will they make the same mistakes as MySpace, or will they listen to their users and continue to grow?

1. People begin using MySpace in _____.
2. My Space was worth \$12 billion in _____.
3. The price of Facebook in 2005 is _____.
4. News Corp sold My Space in _____.
5. My Space had _____ million users in 2006.