

6 a Match sentences 1–6 with answers a–f.

- 1** Tim asked Sharon to tell him what she did exactly.
 - 2** Then he asked her what the second part of her job was.
 - 3** He wanted to know how she did that.
 - 4** Then he asked her to give him an example.
 - 5** He wanted to know if Sharon enjoyed her job.
 - 6** Finally, he asked her if she recommended the job to other people.
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- a** She said there were two parts to her job. First, she wrote advertising texts for websites.
 - b** Sharon said she loved it.
 - c** She told him that she used key words in her texts.
 - d** She said she would recommend it to anyone looking for a job in marketing.
 - e** She explained that her job was to bring her customer's website to the top of online search results.
 - f** She told him that a title like '10 ways to ...' was good because people often searched for ways to do things.