

6 a Match sentences 1–6 with answers a–f.

- 1 Tim asked Sharon to tell him what she did exactly.
- 2 Then he asked her what the second part of her job was.
- 3 He wanted to know how she did that.
- 4 Then he asked her to give him an example.
- 5 He wanted to know if Sharon enjoyed her job.
- 6 Finally, he asked her if she recommended the job to other people.

- a She said there were two parts to her job. First, she wrote advertising texts for websites.
- b Sharon said she loved it.
- c She told him that she used key words in her texts.
- d She said she would recommend it to anyone looking for a job in marketing.
- e She explained that her job was to bring her customer's website to the top of online search results.
- f She told him that a title like '10 ways to ...' was good because people often searched for ways to do things.