GRADE 12

UNIT 4: THE MASS MEDIA

LESSON: LOOK BACK

Vocabulary

Complete the sentences with the words in the box.

Advent social media microblogging

mass media social networking app

1. Businesses can reach a wider audience using _____

2. One of the most popular ways to meet people is online _____.

3. The missing jet planes received heavy coverage in the _____- TV, newspapers, radio and the Internet.

4. A/An_____ is a piece of software which, can run on the Internet, on your computer, on your phone or other electronic device.

5. The _____ of DVDs has made watching films very convenient.

6. _____ is writing brief entries about the daily activities of an individual or company.

Grammar:

1 Fill each gap with an appropriate preposition.

for out on with to about

1. Now we rely heavily_____computers to organize our work.

2. Last week we carried_____ a survey on social networking.

3. Listen _____him and follow his instructions.

4. They are searching_____the source of the leak.

5. What do you think _____advertising our products on social media?

6. Take the recording equipment_____you in case you need to record something.

2 Match the two halves of the sentences.

1. Sales of smartphones at this shop rose to 300 at the beginning of 2014	**1.**	A. until I had fi nished reading all the user reviews.
2. When he arrived	**2.**	B. and then bottomed out at the end of the year.
3. I did not want to download the app	**3.**	C. when my computer froze.
4. My friend had already joined the online language-learning community	**4.**	D. I had already installed the app
5. He had not used any social media	**5.**	E. when I became a member.
6. I had installed the software	**6.**	F. since he dropped out of school.

LIVEWORKSHEETS

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3 Put the words in brackets in the past simple or past perfect tense.

1. I_____(have) an email account for ten years before it was hacked.

2. Last week we_____ (attend) a presentation on the advantages and disadvantages of social networking.

3. Jack _____ (delete) his blog last week since he_____ (receive) many negative comments.

4. Since I _____(get) a smartphone for my birthday, I_____ (stop) using my brother's laptop to surf the Net.

5. My parents _____ (waste) a lot of their time writing letters before they _____ (start) using social media to connect with their relatives two months ago.

6. I _____(edit) all my videos from my holiday last summer before I _____ (upload) them to my blog.

LIVEWORKSHEETS