COFFEE COCA COLA



Coffee Coca-Cola – level 2

29-01-2021

Do you remember the correct verb?

Last week, the Coca-Cola company _____ two new products to the US market. The products _____ Coca-Cola with Coffee and Coca-Cola with Coffee Zero Sugar.

According to the **brand director** of Coca-Cola, Coca-Cola with Coffee _____ a perfect drink for the afternoon. Many people _____ coffee and many people _____ Coca-Cola, and sometimes, they cannot _____ what to drink. Now, they will be able to _____ both drinks in one product. It _____ a perfect business for Coca-Cola because people who _____ coffee will _____ Coca-Cola.

The new drinks _____ Brazilian coffee. and they _____ three different **flavors**. Coca-Cola _____ Coca-Cola Coffee in many countries. and the taste can _____ a little different in each country. The reason _____ that people in different countries _____ different tastes.

Difficult words:

brand director (the person whose job is to know what people like to buy)

contain (to have something inside)

flavor (how a food or drink tastes).

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COFFEE COCA COLA



Coffee Coca-Cola – level 3

Last week, Coca-Cola unveiled Coca-Cola with Coffee and Coca-Cola with Coffee Zero Sugar that will be available for sale in stores in the US.

Both drinks bring together a great Coca-Cola taste infused with Brazilian coffee and the Coca-Cola Coffee will be available in three signature flavors: dark blend, vanilla, and caramel. Its zero-sugar **counterpart** comes in dark blend and vanilla. +According to the brand director of Coca-Cola Trademark Brandan Strickland, Coca-Cola with coffee is a true **hybrid** innovation that provides the perfect solution for a mid-afternoon break. More than 50% of Coca-Cola drinkers and coffee **loyalists** enjoy both beverages on a regular basis, and many people are often torn between reaching for a soft drink or a coffee at 3 p.m. at work or school and now, they don´t need to leave Coca-Cola to get their coffee fix.

The US is the 50th market to launch Coca-Cola with Coffee; however, each country tailors the recipe and packaging to meet local tastes.

Difficult words:

counterpart (a person or thing that has the same features or functions in a different place or situation)

hybrid (a thing that is made by combining two different elements)

loyalist (a person who shows constant support to someone or something).

Find the English for:

leur dose de café:

les deux boissons:

son homologue sans sucres:

Coca Cola a dévoilé: Coca Cola

sera disponible:

lancer: to

LIVEWORKSHEETS



COFFEE COCA COLA



sont souvent tiraillés entre: Coca Cola and coffee drinkers

une innovation qui fournit la solution parfaite: an innovation

cependant:

selon le directeur de la marque:

un mélange de cafés noirs:

Chaque pays adapte la recette et l'emballage pour satisfaire les goûts locaux:

Find the question according to the answer in bold letters:

1. _____?

Coca Cola unveiled Coca-Cola with Coffee and Coca-Cola with Coffee Zero Sugar.

2. _____?

It will be available for sale **in stores in the US.**

3. _____?

More than 50% of Coca-Cola drinkers and coffee loyalists enjoy both beverages on a regular basis.

4. _____?

Each country tailors the recipe and packaging **to meet local tastes**.

You can watch the original Youtube video below:

LIVEWORKSHEETS

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