

## A Vocabulary

Here is some information about Nokia, the Finnish telecommunications company. Complete the sentences with the words below. Use the pictures to help you.

|             |           |           |             |
|-------------|-----------|-----------|-------------|
| competitors | product   | employees | factories   |
| markets     | customers | sales     | head office |

- The ..... of Nokia is in Helsinki.
- Europe is one of the company's major .....
- ..... in China are very high.
- Ericsson is one of the main .....
- They have ..... in ten different countries.
- The company has more than 50,000 ..... in the world.
- The Nokia 9100 is a very successful .....
- Nokia has ..... in at least 130 countries.

## D Vocabulary



- 1 Here are some facts about Nokia. Complete the sentences with the correct words.

- Nokia ..... on buses in China. *advertisements / advertises*  
Nokia has ..... on buses in China.
- Nokia ..... the 9100. *products / produces*  
The 9100 is one of Nokia's .....
- Nokia ..... a lot of telephones in China. *sales / sells*  
Nokia has large ..... in China.
- There are 53,000 ..... *employees / employs*  
The company ..... 53,000 people.
- Ericsson is one of Nokia's ..... *competitors / competes*  
Nokia ..... with Ericsson in the mobile phone market.
- Texas Instruments is one of Nokia's ..... *suppliers / supplies*  
Texas Instruments ..... Nokia with parts for mobile phones.

- 2 Write similar sentences about a company you know using the words in 1.

- 2 Here are some facts about Pizza Hut (UK).  
Use the words in the box to complete the sentences.

|          |            |              |         |
|----------|------------|--------------|---------|
| turnover | employs    | market share | located |
| products | subsidiary | competitors  | outlets |

- The headquarters of Pizza Hut (UK) is ..... in London.
- Their range of ..... includes pizza, pasta, salads, and desserts.
- The company ..... 16,000 people.
- Pizza Hut (UK)'s ..... is over £300m.
- Their main ..... are Pizza Express and Ask.
- They have ..... in most large towns in Britain.
- Pizza Hut (UK) is a ..... of Tricon Global Restaurants.
- Their ..... at the moment is 6%.

