

SOCIAL MEDIA

Reading Activity

1) Read the following text about social media and complete it with the missing words from the box

| | | | |
|-------------|--------------|--------|-----------|
| information | comment | photos | documents |
| post(x2) | applications | react | write |
| websites | videos | create | music |

What is social media?

According to the balance small business, Social media refers to _____ (1) and _____ (2) that are designed to allow people to _____ (3) content quickly, efficiently, and in real-time. The ability to photos, opinions, events, etc in real-time has transformed the way we live.

Different types of social media

Facebook:

This social media allows people to share videos, _____ (4) and _____ (5) to different "Friends" or "groups". Also, people can _____ (6) some status or opinions in their profiles and their friends can _____ (7) to them with an emoji.

Tumblr:

In this social media, people can share different type of _____ (8) with other people. They can _____ (9) a recipe or they can also write about a travelling experience. In every blog, people include _____ (10), drawings or videos next to their written entry.

Tik Tok:

The main function of this social media is to _____ (11) different types of _____ (12). You can edit the video by using some filters, _____ (13) and recordings with your smartphone. Then, you can _____ (14) it and share it with your friends or people in general. You can also _____ (15) the videos.

2) Answer the following questions by using the information from the text

- What does social media refers to?
- What can friends do with what people post?
- What can people share in Tumblr?
- What is the main function of Tik Tok?