

Match the words in the box to the definitions 1 to 6 below.

equity stake	recession	shares	debt	stock market	forecast
--------------	-----------	--------	------	--------------	----------

- 1 equal parts into which the capital or ownership of a company is divided
- 2 a period of time when business activity decreases because the economy is doing badly
- 3 money risked when a business owns part of another company
- 4 a place where company shares are bought and sold
- 5 a description of what is likely to happen in the future
- 6 money owed by one person or organisation to another person or organisation

Match the sentence halves.

- | | |
|------------------------------|--|
| 1 Profit margin is | a) a part of a company's profits paid to the owners of shares. |
| 2 Investment is | b) the difference between the price of a product or service and the cost of producing it. |
| 3 Bankruptcy is | c) money which people or organisations put into a business to make a profit. |
| 4 A dividend is | d) the amount of money which a business obtains (in a year) from customers by selling goods or services. |
| 5 Pre-tax profits are | e) when a person or organisation is unable to pay their debts. |
| 6 Annual turnover is | f) the money a business makes before payment to the government. |

Complete this news report with the terms from Exercises A and B.

And now the business news ...

There was a further downturn in the economy this month as the¹ in the United States and Asia-Pacific region continues. Yesterday was another day of heavy trading on the², with big losses in share values. The³ for the near future is not good, as market confidence remains low.

Paradise Lane, the struggling luxury hotel group, is seeking new⁴ to try and avoid⁵, following the announcement of disastrous interim results. It currently has a⁶ of nearly \$5 billion. There are rumours of rivals GHN taking a large⁷ in the troubled hotel group.

Phoenix Media announced a 15% increase in⁸ on an⁹ of \$4.5 million. Added to the strong performance in the last quarter, this is likely to result in an increased¹⁰ of over 14 cents per share, well up on last year, which will certainly please shareholders*. Following a rise in sales in the emerging markets of ...

* the people who own shares in a business



