

SQUID GAME CLOTHES IN HIGH DEMAND WORLDWIDE



People around the world are trying to get hold of clothes worn by characters in the hugely popular South Korean TV series "Squid Game". In particular, the "Made in Korea" green tracksuits and pink jumpsuits from the show are in huge demand as a Halloween costume. Internet stores worldwide have been flooded with orders. Garment factories in South Korea are struggling to make enough of the clothes to keep up with demand. Clothes factory owner Kim Jin-ja from Seoul said: "October is usually a slow month for the sewing industry, but thanks to Squid Game and Halloween, we are scrambling to sew enough clothes." She added: "We are now sewing 6,000 green tracksuits for toddlers and children."

Squid Game is a survival drama series created by Hwang Dong-hyuk. It was first broadcast on Netflix on September the 17th. It has since become a global hit and is Netflix's most watched series ever. It reached number one in 90 countries, including the United States. Netflix estimated that over 142 million people watched Squid Game in the 28 days following its release. The series is about a contest between 456 players who are in a lot of debt. They all play children's games to try to win a \$40 million prize to get out of debt. However, the simple games could result in their death. Squid Game is another example of South Korean culture becoming popular around the world, following K-pop and K-dramas.

1) Decide if the following sentences are True or False.

1. No one wants to buy the Squid Game pink jumpsuit.

T / F

2. Many stores in Seoul have been flooded because of heavy rain.

T / F

3. October is usually a busy month for Korea's sewing industry.

T / F

4. A clothes factory in Seoul is making 6,000 green tracksuits.

T / F

5. Squid Game was first broadcast in September.

T / F

6. No other series on Netflix has been viewed more than Squid Game.

T / F

7. There are 456 contestants in Squid Game.

T / F

8. The article says Squid Game is more popular than K-pop.

T / F

2) Match the words with their correct meanings.

Paragraph 1:

get hold of - popular - huge - demand

costume - flooded - industry

1. Very, very, very big. _____
2. Arrived in very large amounts. _____
3. Find or buy. _____
4. Liked a lot by many people. _____
5. The desire of consumers and customers to buy something or make use of a service. _____
6. A set of clothes in a particular style, usually worn by actors or at parties and festive events. _____
7. A particular area of business activity. _____

Paragraph 2

survival - broadcast - estimated - contest

debt - result in - culture

1. Owing money. _____
2. Trying to live or exist, usually in difficult times or situations. _____
3. An event in which people try to win in a sport or other activity. _____
4. Lead to. _____
5. Send a show across the Internet or radio waves to TVs, radios and the Internet. _____

6. The ideas, customs, and social behaviour of a particular people or society. _____
7. Calculate or judge the value, number, quantity, or extent of something. _____

3. Match the following synonyms from the article.

popular	made
huge	swamped
flooded	guessed
scrambling	enormous
enough	aired
created	lead to
broadcast	well liked
estimated	competition
contest	hurrying
result in	sufficient

4. Put these words into the spaces in the paragraph below.

flooded - hugely - toddlers - enough
hold - sew - demand - industry

People around the world are trying to get (1) _____ of clothes worn by characters in the (2) _____ popular South Korean TV series "Squid Game". In particular, the "Made in Korea" green tracksuits and pink jumpsuits from the show are in huge (3) _____ as a Halloween costume. Internet stores worldwide have been (4) _____ with orders. Garment factories in South Korea are struggling to make (5) _____ of the clothes to keep up with demand. Clothes factory owner Kim Jin-ja from Seoul said: "October is usually a slow month for the sewing (6) _____, but thanks to Squid Game and Halloween, we are scrambling to (7) _____ enough clothes." She added: "We are now sewing 6,000 green tracksuits for (8) _____ and children."

Squid Game is a (9) _____ drama series created by Hwang Dong-hyuk. It was first (10) _____ on Netflix on September the 17th. It has since become a global (11) _____ and is Netflix's most watched series ever. It reached number one in 90 countries, (12) _____ the United States. Netflix estimated that over 142 million people watched Squid Game in the 28 days (13) _____ its release. The series is about a contest between 456 players who are in a lot of (14) _____. They all play children's games to try to win a \$40 million prize to get out of debt. However, the simple games could (15) _____ in their death. Squid Game is another example of South Korean (16) _____ becoming popular around the world, following K-pop and K-dramas.

5. Multiple choice quiz.

- 1) How popular does the article say Squid Game is?
 - a) very popular
 - b) a little popular
 - c) hugely popular
 - d) not that popular

- 2) What do people want to use the tracksuits and jumpsuits for?
 - a) a Halloween costume
 - b) jogging
 - c) store uniforms
 - d) museum uniforms

- 3) What has been flooded with orders?
 - a) hospitals
 - b) a restaurant
 - c) a tracksuit company
 - d) Internet stores

- 4) What does the article say October is for the sewing industry?
- a) workers' rest
 - b) a quiet month
 - c) an important month
 - d) time to change sewing needles
- 5) How many green tracksuits is a clothing factory making?
- a) 7,000
 - b) 8,000
 - c) 6,000
 - d) 5,000
- 6) How many people watched Squid Game in the first four weeks?
- a) exactly 142 million
 - b) around 142 million
 - c) fewer than 142 million
 - d) over 142 million
- 7) How many contestants are there in Squid Game?
- a) 465
 - b) 456
 - c) 564
 - d) 546
- 8) What are all the contestants in?
- a) a bubble
 - b) trouble
 - c) in common
 - d) in debt
- 9) How much is the Squid Game prize money?
- a) \$40 million
 - b) \$50 million
 - c) \$60 million
 - d) \$30 million

- 10) What does the article say Squid Game an example of?
- a) a good contest
 - b) quality TV
 - c) Netflix
 - d) South Korean culture becoming popular

6. Discussion topics.

1. What do you know about the series Squid Game?
2. What do you know about Netflix?
3. What are your favourite series?
4. What costumes have you worn?
5. What do you think of Halloween?
6. What do you think of dressing up in costumes?
7. Did you like reading this article? Why/not?
8. Why do you think Squid Game has become so popular?
9. What TV dramas are most popular in your country?
10. Have you ever been in debt?
11. Would you like to play the Squid Game?
12. What do you think of Korean culture?
13. What questions would you like to ask Squid Game writers?