

3 Listen and choose.

Listen to the podcast again.

For each item, choose the correct option and write it into the space.

- 1 The podcast is about social media.
a) the history of b) being successful on c) the disadvantages of
- 2 Mo's first piece of advice is to
a) create content you love b) promote yourself c) think before you post
- 3 According to Mo, you should chose a social media platform based on your
a) content b) skills and abilities c) audience
- 4 Mo does not recommend as a way to promote yourself.
a) commenting on posts b) participating in forums c) buying followers