3 Listen and choose.

Listen to the podcast again.
For each item, choose the correct option and write it into the space.

1 The podcast is about ..... social media.

a) the history of **b)** being successful on **c)** the disadvantages of

2 Mo's first piece of advice is to ..... .

a) create content you love **b)** promote yourself **c)** think before you post

3 According to Mo, you should chose a social media platform based on your ..... .

a) content **b)** skills and abilities **c)** audience

4 Mo does not recommend ..... as a way to promote yourself.

a) commenting on posts **b)** participating in forums **c)** buying followers

LIVEWORKSHEETS