



Unit 2: Companies

Vocabulary

Types of companies

No	Vocabulary	Part of Speech	Definition	Vietnamese meaning
1	Telecommunications		transmitting information and communicating electronically	
2	Pharmaceutical		relating to drugs developed for medical use	
3	Construction		what is built; buildings that are created or produced	
4	Manufacturing		The process of making a raw material into a finished product; especially in large quantities.	
5	Electronics		The science of using electric current to process or transmit information.	
6	Retailing		all the activities directly related to the sale of goods and services to the ultimate consumer for personal, nonbusiness use	
7	Supplier		A business which sells (or supplies) products to another business.	
8	Financial		having to do with money	

Words and phrases

No	Vocabulary	Part of Speech	Definition	Vietnamese meaning
1	Head-office		the main office of a company	
2	Share price		The cost of a company's shares	
3	Market share		a company's product sales as a percentage of total sales for that industry	
4	Subsidiary		a company that is completely controlled by another company	
5	Based on		being founded on	
6	Packaging		the activities of designing and producing the container or wrapper for a product	
7	Be familiar with		be accustomed to, be acquainted with, get on well with	
8	Indulgence		a pardon releasing a person from punishments due for a sin	
9	Indulgent		yielding to the wishes or demands of others	
10	Strategy		a plan of action	



11	Ethic		the principles of right and wrong that guide an individual in making decisions	
12	Clarity		clearness	
13	A wide range of		a wide variety of	
14	Fleet		a group of ships	
15	Reputation		An idea held by the public about something or someone	
16	Revenue		income	
17	Net profit		The amount left after operating expenses are subtracted from the gross profit	
18	Parent company		A company that controls or owns another company or companies.	
19	Subsidiary		A company that is completely controlled by another company	
20	Workforce		All the people working or available to work, as in a nation, company, industry, or on a project	
21	Lettuce		a leafy green vegetable used in salads	
22	Retailer		a channel intermediary that sells mainly to consumers	
23	Sustainability		The ability to keep in existence or maintain.	
24	Sustainable		able to be maintained at a certain rate or level	
25	Efficient		being effective without wasting time or effort or expense	
26	Satisfying		making you feel pleased by providing what you need or want	
27	Be engaged with		to become involved with (someone or something)	
28	Enthusiasm		intense and eager enjoyment, interest, or approval	
29	Storage facility		a building or structure used for storing raw materials and other materials, equipment, , and the like.	
30	Bring out		to produce sth that will be sold to the public	
31	Revolutionary		involving or causing a complete or dramatic change	
32	Eager to		anxious to, keen to, impatient to	