

PROJECT ONE

Name:

Course:

Date:



Bollywood

Bollywood, also known as Hindi cinema or Bombay cinema, is the Indian Hindi-language film industry. The name comes from a combination of the words "Bombay" and "Hollywood". Surprisingly, Indian cinema is the world's largest film industry. They produce almost 2,000 films every year. Bollywood makes up 43% of this. Although most of the films are in Hindi, some modern-day Bollywood movies are now in "Hinglish", a mix of Hindi and English.

Indian films really began to gain popularity during the late 1940s, after India gained its independence from Britain. Many films started being produced in Hindi. These films belong to many different genres, including drama, action, comedy, and musicals. The term "Bollywood" was born in the 1970s. Its **signature** type of film was masala, which combined various genres: action, comedy, drama, romance, and musical. Bollywood is strongly linked to Indian identity, and it has become the way in which Indians can tell their story to the world.

Retrieved from: <https://bit.ly/3aP8guG>

CHOOSE THE CORRECT ANSWERS

- Where did the name "Bollywood" come from?

- Which film industry is bigger: Bollywood or Hollywood?

- What languages are most Bollywood films in?

- What is masala?

- When did India films begin to gain popularity?

- ✓ it is various genres combined action, comedy, drama, romance and musical
- ✓ during the late 1940s
- ✓ Bollywood
- ✓ The name comes from a combination of the words Bombay and Hollywood
- ✓ Hindi and Hinglish