

IMPACT 2. Unit 1. Test

1. **Read.** Complete the sentences with words from the box. **black blue green indigo red violet white yellow**

black	blue	green	indigo	red	violet	white	yellow
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1. _____ symbolises death in certain parts of the world.
2. _____ dye used to be very expensive.
3. Some people believe that _____ cats bring good luck.
4. On a clear day, the sky is a light _____ colour.
5. We often think of safety when we see the colour _____ .
6. Wear _____ when cycling to be visible to drivers.
7. Some animals use the colour _____ to warn others of danger.
8. My aunt wore a beautiful _____ dress at her wedding.

2. **Read and circle the correct word.**

1. Different colours make us think **of** / **to** things.
2. We often associate red **in** / **with** danger.
3. Green makes people feel **at** / **in** peace.
4. Some people can't see the difference **between** / **with** blue and green.
5. Orange gets its name **from** / **of** the fruit.
6. School buses and taxis are often yellow because it's the most visible colour **in** / **on** the road.
7. Indigo dye comes **from** / **to** a rare plant.

3. **Read and circle the mistake in each sentence.** Then rewrite the sentences correctly.

1. Red grapes are bester than green grapes.

2. Red grapes are a sweetest.

3. If you want to eat less, it's better to use a white plate as a red plate.

4. Purple is most popular today than in the past.

5. Purple isn't as popular than green.

6. Making dye from snails is harder that making it from chemicals.

7. The more easy way to make purple is from chemicals.

8. Kings and queens wore purple because it was the more luxurious colour.

4. Read and circle the correct word. Then answer the questions using your own ideas.

1. What does **a / the** colour red represent for you?
2. What is the **a / the** main colour of your county's flag?
3. In your country, is there a colour you shouldn't wear to **a / the** wedding?
4. In your country, what colour lights do police cars use in **an / the** emergency?
5. You have **an / the** exam tomorrow. Will you take anything green for good luck?
6. How do you feel if **a / the** black cat crosses your path?

5. Read and circle the correct option (T = True, F = False).

Red represents good luck in China but in South Africa it's the color of mourning. Americans associate green with money as that's the color of dollar bills but that isn't the case globally. Black is the color of mourning in Western countries, while in some East Asian countries it's white. In the US green is the color of envy, while in Germany it's yellow. You'll need to be sensitive to these differences depending on where you are operating.

What orange means:

As a secondary color, orange combines the warmth and heat of red with the playfulness and joy of yellow. It attracts attention without being as daring as red, and is used for warning signs like traffic cones and high-visibility clothing. It's an energetic color that can bring to mind health and vitality, given its obvious link to oranges and vitamin C. It's a youthful color as well, bringing an element of vibrancy and fun.

A good example of using orange to connect with a young audience in a fun way is Nickelodeon. To promote energy and activity, Gatorade uses an orange lightning bolt, while orange is also a popular color for tropical drinks like Fanta. There may be unusual historical reasons behind a brand's choice of color: luxury brand Hermès chose orange because it was the only paperboard available during World War II! It's a confident color but not usually associated with luxury.

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| 1. Green means the same all around the world | T / F |
| 2. They use the black at mourning in Western countries | T / F |
| 3. The color yellow symbolizes money in Germany | T / F |
| 4. The color red is more daring than yellow | T / F |
| 5. Yellow is supposed to be a color of violence | T / F |
| 6. The colour orange is often associated with luxury | T / F |