

# Franchising Worksheet

Name:

Grade:

Activity 1: Match the definitions.

(write join 1 on one side and join 1 on the other side for its match)

Franchisee	This is when an established business allows another business to use its name, products and logos.
Franchisor	A design or symbol that a business uses so that customers can recognise it easily.
Franchise	The is the existing business that allows a new business to sell its products.
Logo	The is who the business that pays the franchisor to use its name, products, etc.

Activity 2: List franchises available in the UAE:

(1) \_\_\_\_\_

(4) \_\_\_\_\_

(2) \_\_\_\_\_

(5) \_\_\_\_\_

(3) \_\_\_\_\_

(6) \_\_\_\_\_

Activity 3: Pick your own franchise:

(1) If you were to start your own franchise what would it be?

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(2) Why would you pick that one?

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(3) What are the advantages of using a franchise?

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(4) What are the disadvantages of a franchise?

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