

Bic Pens for Women



Listen to the talk and complete the sentences:

You know on my show what I like to do is I like to promote _____ and equal _____, and I don't like _____ and I don't see color. I am like a cocker spaniel that way... And I don't like pointing out _____ between people, especially men and women. I thought that women... We've made a lot of _____ towards equality and we are _____ to vote I think since 1982 now. And we can wear _____, we can drive at night. All those things have happened. And then I _____ something that makes me _____ we still have a bit of ways to go. It's a new _____ from *Bic* - the pen company, and they have the new line of _____ called "Bic for Her". This is totally real. They are pens just for ladies. I know you're thinking - "It's about damn _____! Where have our pens been?" Can you _____ this? We've been using men pens all these _____! Bleah! And they come in both lady colors - pink and _____. And they are just like _____ pens except they are pink so they cost _____ as much. That is absolutely true as well. The _____ part is they don't come with any _____, so like how do they _____ us to learn how to write with them, you know.

I was reading the _____ of the pack... well, I had the man read the back of the package to me and it said "It's _____ to fit woman's hand". This is all true. I am not making any of this up. "Designed to fit a woman's hand" - what does that _____? So when we are taking down _____ from our bosses we'll feel comfortable and we'll _____ that we are not getting paid as much? I don't know. I mean just think, over the last twenty years companies have _____ millions of dollars making _____ that grow men's _____ and fix men's sex lives and now _____ have a pen. Wow! We've come a long way, baby!

It's so ridiculous! And they called and _____ me to be their spokesperson and I was outraged. I said "I'll never do a _____ for you!", and then they said how much they'd pay me and I said "OK". So here's a commercial we shot.