

## UNIT 2: CLOTHING

### Lesson 3: READ

### MATCHING

Europe /'jʊə.rəp/ (n):

sailor /'seɪ.lər/ (n):

cloth /klɒθ/ (n):

cotton /'kɒt.ən/ (n):

wear out (v):

style /stail/ (n):

embroider /ɪm'broidər/ (v):

→ embroidery /ɪm'broidəri/ (n):

label /'leɪ.bəl/ (v):

châu Âu

thủy thủ

vải

vải cô-tông

sờn rách

kiểu dáng, phong cách

thêu

nghề thiêu

dán nhãn

nhãn hiệu

## READ

### Task 1: Fill in the missing dates and words.



The word *jeans* comes from a kind of material that was made in Europe. The material, called *jean*, was named after sailors from Genoa in Italy, because they wore clothes made from it. In the 18th century *jean* cloth was made completely from cotton and workers at that time loved wearing it because the material was very strong and it did not wear out easily. In the 1960s, many university and college students wore *jeans*. Designers made different styles of *jeans* to match the 1960s' fashions: embroidered *jeans*, painted *jeans* and so on. In the 1970s more and more people started wearing *jeans* because they became cheaper. In the 1980s *jeans* finally became high fashion clothing, when famous designers started making their own styles of *jeans*, with their own labels on them. Sales of *jeans* went up and up. But in the 1990s the worldwide economic situation got worse, and the sale of *jeans* stopped growing. However, *jeans* have never been out of fashion, and today young generation is still fond of wearing them.

DATE	EVENT
	Workers liked to wear _____ because the material made from cotton and could hardly wear out.
	A lot of university and collage _____ wore <i>jeans</i> .
	<i>Jeans</i> became _____ so many, many people began wearing <i>jeans</i> .
	<i>Jeans</i> became high _____ clothing.
	The _____ of <i>jean</i> stopped going up.

## READ

### b) Answer. Then write the answers in your exercise book

1. Where does the word *jeans* comes from?
2. What were the 1960s' fashion?
3. Why did more and more people begin wearing *jeans* in the 1970s?
4. When did *jeans* at last become high fashion clothing?
5. Why did the sale of *jeans* stop growing?