



A The words in **blue** below are used in the reading passage on pages 52–53. Read their definitions and then complete each sentence with the correct word.

BUILDING
VOCABULARY

A **tribe** is a group of people who live in the same place and share a common culture.

Voting is the activity of choosing someone or something in an election.

If something exists in the **virtual** world, it exists only on computers or on the Internet.

Remote areas are far away from cities and places where most people live.

An **environmentally** responsible person is concerned with the protection of the natural world of land, sea, air, plants, and animals.

When you **advertise** a product, you provide information about it so that more people know about the product.

A **tool** can refer to anything you use for a particular task or purpose.

If something is **global**, it affects all parts of the world.

1. A lot of companies _____ their products on TV and online.
2. Many companies these days are trying to be more _____ friendly.
For example, some automobile companies are producing more electric cars.
3. The Internet is a useful _____ for communication.
4. Some online games have _____ cities. These places aren't real; they only exist online.
5. In most democracies, people choose their leaders by _____ for them.
6. There are still some _____ areas in the developing world that don't have Internet access.
7. Most social media sites are _____—people from all over the world can use them.
8. In traditional Fijian society, each _____ has its own chief or leader.