

## Aims:

- 1- Match type of charts with pictures.
- 2- Answer comprehension questions about social media platforms.

# Type of charts:

Match the charts with pictures:

Pie chart

Column chart

Line chart

Bar chart





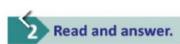
## What is the most popular social media 2021?



### Top 10 Social Networking Sites by Market Share Statistics [2021]

- Facebook 2.74 Billion Active Users.
- YouTube 2.291 Billion Active Users.
- WhatsApp 2.0 Billion Active Users.
- Facebook Messenger 1.3 Billion Active Users.
- Instagram 1.221 Billion Active Users.
- Weixin/WeChat 1.213 Billion Active Users.

## C.B 8- T.2:



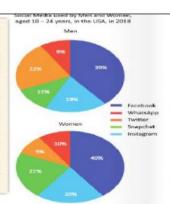
1	ook at the	two n	ie charts	below and	answer the	following questions	
	LOUK at tile	TALO D	ie chaits	Delow allu	answer the	TOTIOWING GUESTIONS	٠.

- 1 What do the two pie charts show?
- 2 What is the most popular type of social media for both men and women?
- 3 What is the least popular type of social media for both men and women?
- 4 Do the pie charts show any significant difference in social media use between men and women?

The two pie charts illustrate the social media platforms used by men and women in the USA, aged 18 – 24 years, in 2018. (3) Overall, Facebook is the most popular social media platform for both genders, with 40% of women and 39% of men using the website. (2) The least popular type of social media for young people in this age group is WhatsApp with only 9% of men and 10% of women using the application. (3)

Instagram is also used fairly equally by both men and women, with 19% and 20% respectively using the application. The most significant difference in social media preference between men and women is seen with Snapchat and Twitter. Snapchat is more popular with women than men, with 21% of women using it compared with only 11% of men. In contrast, Twitter is not as popular as Snapchat with women. Only 9% of women use Twitter, whereas 22% of men use it. (4-8)

Overall, social media use between young men and women in the USA in 2018 is fairly similar. The most significant difference between the genders is seen with the use of Snapchat and Twitter. (9)





Read and answer.	
Read the summary of the charts in Activity 2 and ans	swer the questions.
<ul> <li>1 Which three main pieces of data are discussed in the</li> <li>2 How is the data from the charts used in the summary</li> <li>3 What tense is the summary written in?</li> <li>4 Has the author included their opinion in the summary</li> </ul>	Learning Strategy
4 Read and match.	
a) An analysis of specific details in the chart, hi b) An introductory sentence that gives an over c) A description of the lowest proportion show d) Conclusion, summarising key findings shows e) A description of the highest proportion show	ighlighting significant similarities or differences. rview of what the chart shows. vn in the chart. n in the chart.
5 Read and choose.	
Read and choose.  Read the extracts from the summary. Replace the words and phrases in bold with the men and women to summary on the other hand main	
Read the extracts from the summary. Replace the words and phrases in bold with the men and women to summary on the other hand main.  The two pie charts 1) illustrate the social media platforms used by and women in the US, aged 18 – 24 years, in 2018. 2) Overall, Face	arise in general show while
Read the extracts from the summary. Replace the words and phrases in bold with the men and women to summary.	arise in general show while



S.B 8:	
1 Read and answer.	Sports played by boys and girls at the IB School in 20:
Study the chart and answer the questions.	55
1 What is the chart about?	50
2 Which is the most popular sport for boys?	45 do
3 Which is the least popular sport for girls?	10
4 Which sports are more popular with girls than boys?	Tennis Swimming Cycling Football Hockey Running Boys Girls
2 Read and complete.	· • • • • • • • • • • • • • • • • • • •
Look at the chart in Activity 1 again. Use the information from the chart to complete the ser	ntences below.
1 The illustrates played by	at the IB School in
2 Overall, at the IB School are more interested in	

1	The	illustrates	played by	at the IB School in				
2	Overall,	at the IB School are more	e interested in playing spo	playing sports than				
3	The most popular sport for boys is, with a total of 60 boys playing the sport.							
14	The sport for girls is hockey, with a total of girls playing the sport.							
5	The	sport for both _	is runnin	g, with only 5 boys and 10 girls				
	participating in the sport.							
6	Α	number of boys and girls pl	ay tennis. It is also a popu	llar sport, but not popular				
	foot	ball and hockey.						
7	The most significant difference in the type of sports played by boys and girls is							
	This is the most popular sport for boys, only 20 girls play the sport.							
8	To summar	rise,						

## Read and write.

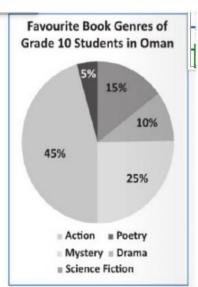
Look at the pie chart.

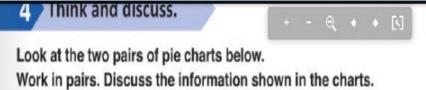
Write four sentences about the chart in your exercise book. Use the prompts below.

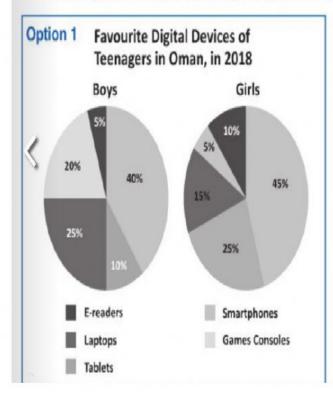
Write a sentence that...

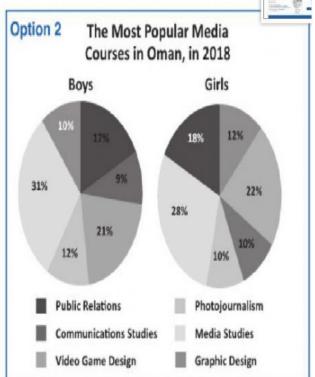
- 1 describes what the charts shows
- 2 includes a comparative adjective (e.g. more popular)
- 3 includes a superlative adjective (e.g. the most/least popular)
- 4 includes the structure '...not as (adjective) as...'

(e.g. ...not as popular as...)







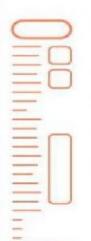


# What is a Blog?



A blog is an online journal or informational website displaying information in the reverse chronological order

## Blog structure



- Header with the menu or navigation bar
- Main content area with highlighted or latest blog posts
- Sidebar with social profiles, favorite content, or call-to-action
- Footer
   with relevant links like
   a disclaimer,
   privacy policy, contact
   page, etc.



## Blog characteristics

- Archives
- Comments
- Blogs and websites
- What differentiates blogs from websites?



Did you know you could earn money through blogging?



A blogger is someone who runs and controls a blog.

To be a blogger is an alternative career or job to many.

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