



SPEAKING:

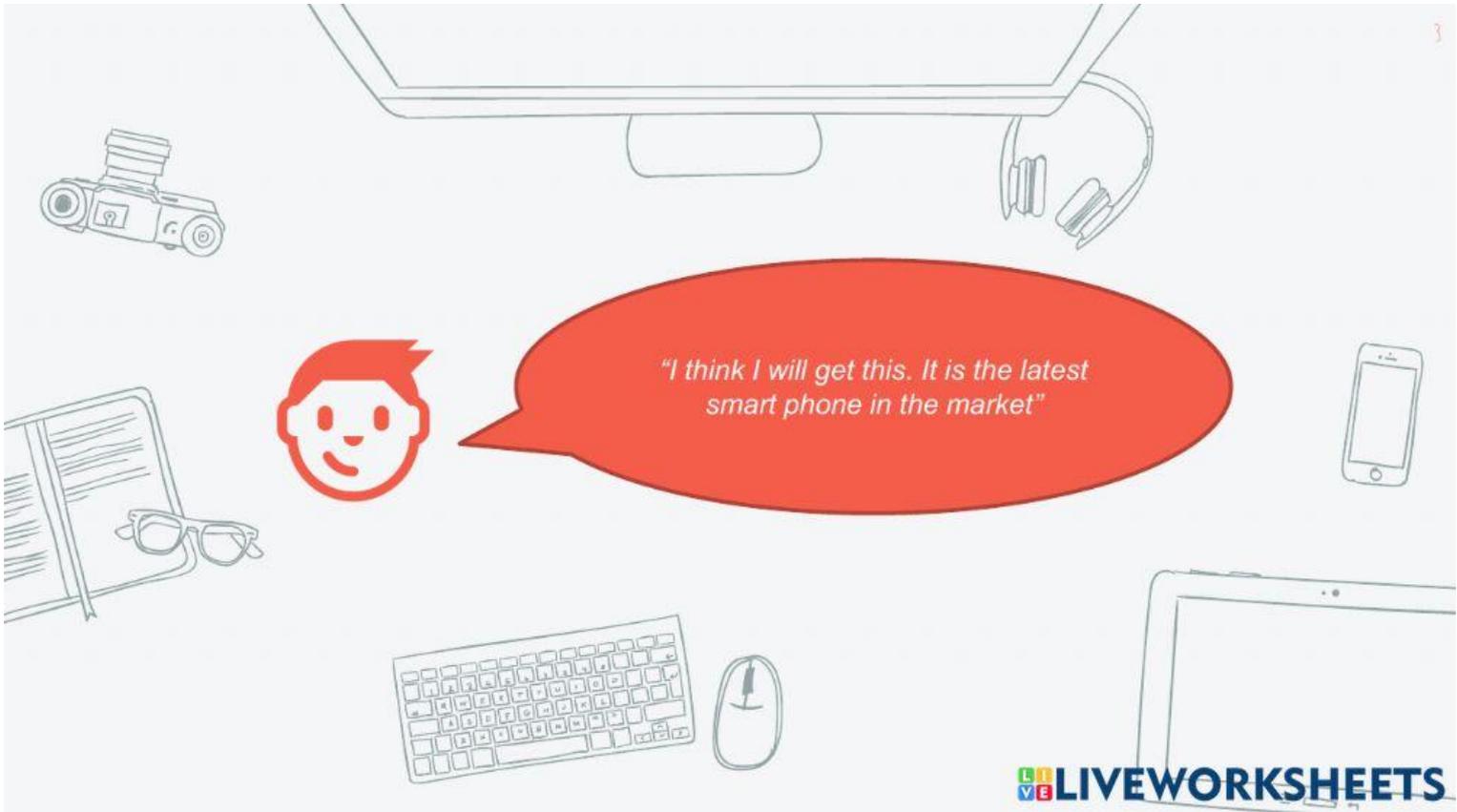
# TECHNOLOGY THEN AND NOW

1.

# CONSUMER'S COMMENTS

Read the comments of the consumers:







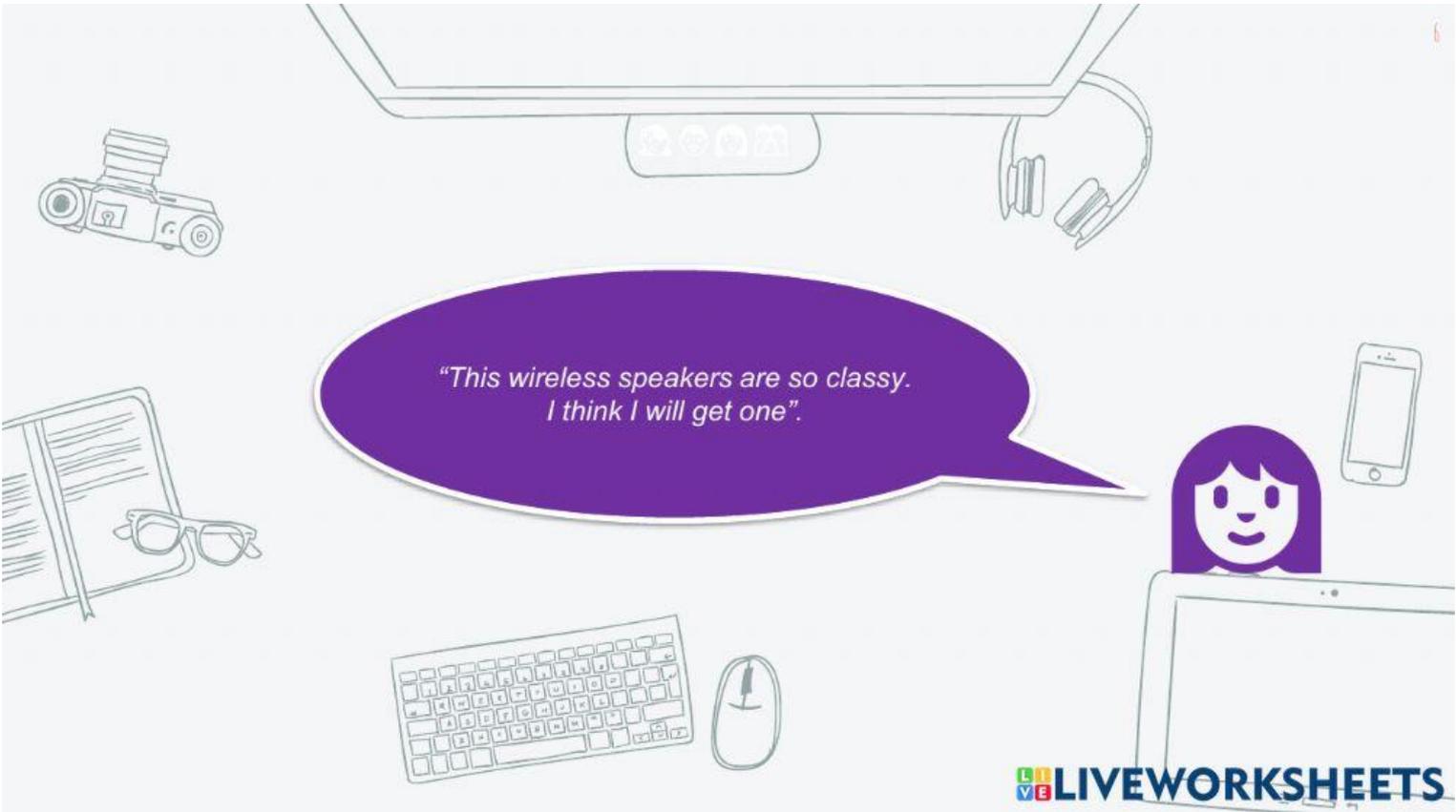
*" I don't think I need all these extra features in the gadget but why not, it just costs a hundred ringgit more".*





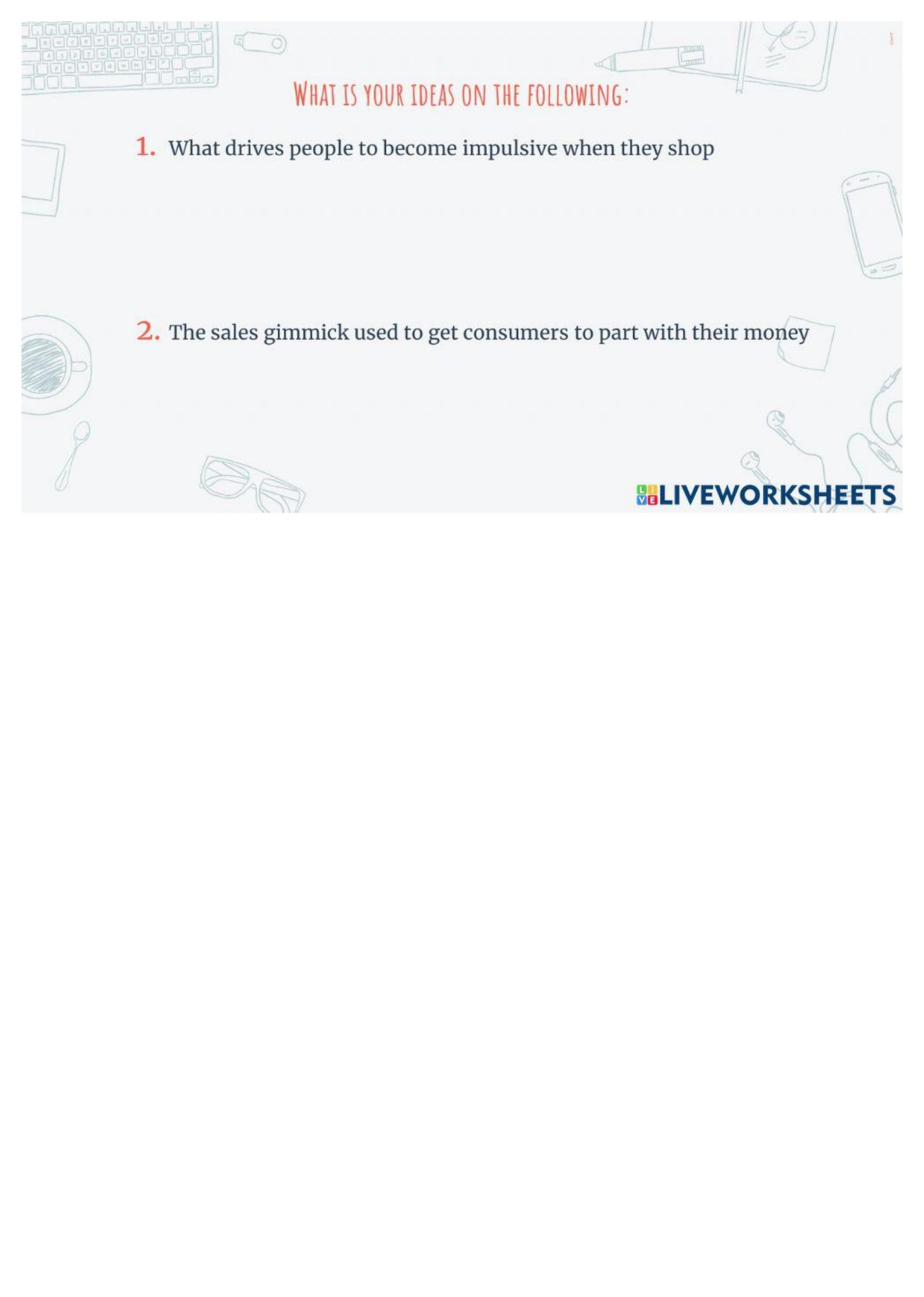
*"I don't actually need this ear phone  
but it looks so cool"*

*"This wireless speakers are so classy.  
I think I will get one".*





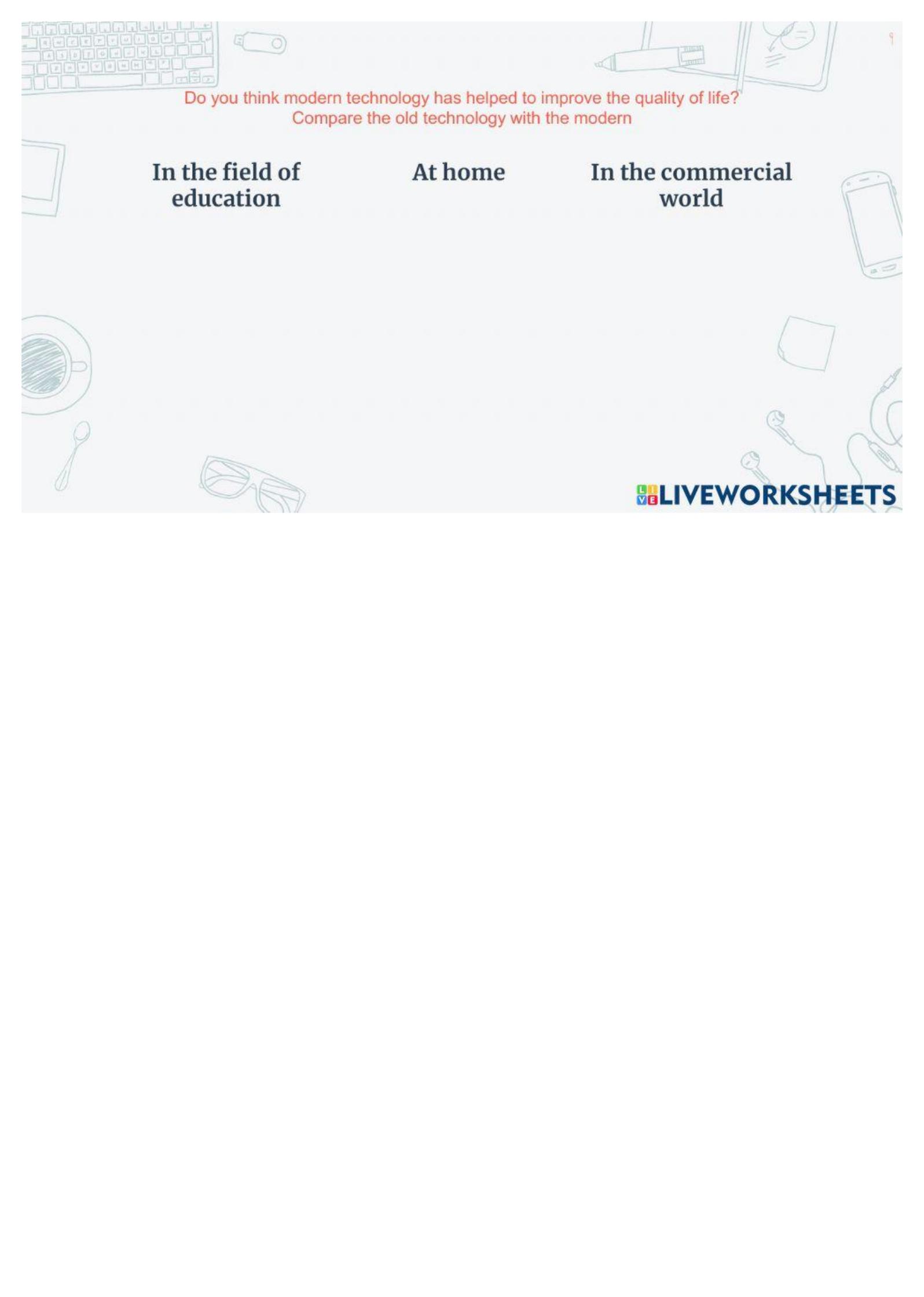
*"Oh dear, I have to pay so much shipping charges, I think I will buy a few more".*



WHAT IS YOUR IDEAS ON THE FOLLOWING:

1. What drives people to become impulsive when they shop

2. The sales gimmick used to get consumers to part with their money



Do you think modern technology has helped to improve the quality of life?  
Compare the old technology with the modern

**In the field of  
education**

**At home**

**In the commercial  
world**