

9 Giving



☐ ... To a veteran aid worker, the idea of putting cold, hard cash into the hands of the poorest people on Earth doesn't sound crazy, it sounds really satisfying. ☐
- Joy Sun Aid worker, TED speaker

UNIT GOALS

In this unit you will ...

- talk about giving to charities and causes.
- read about technology that is changing how charities work.
- watch a TED Talk about a different way to donate money.

WARM UP

 **9.1** Watch part of Joy Sun's TED Talk. Answer the questions with a partner.

1. According to Sun, what do many aid workers want to do?
2. Why do you think they might feel this way?

9D Should you donate differently?

JOY SUN is a **veteran** aid worker who has **dedicated** her career to helping the poor. Her idea worth spreading is that there may be more value in giving money directly to poor people, for needs the **recipients** identify themselves, rather than **investing** in aid programs.

Read the paragraph above. Match each **bold** word to its meaning. You will hear these words in the TED Talk.

1. people who receive something:

2. given all your time and effort to:

3. an experienced person:

4. putting money into something:

Choose each statement that Sun agrees with.

It can be a good idea to give cash directly to poor people.

Aid workers do more good for poor people than they can do for themselves.

Poor people are poor partly because they don't make good choices.

Uruguay

- Pregnant women bought better (**food** / **clothing**).
- Women gave birth to healthier babies.

Sri Lanka

- Men invested in their (**businesses** / **homes**).

Kenya

- People invested in a range of assets.
- Farming and business income (**increased** / **decreased**).

GiveDirectly sends (**food** / **money**) directly to the poor. So far the organization has helped (**1,000** / **35,000**) people in Kenya and Uganda. Cash is sent to families in (**one-time** / **monthly**) payments. The organization looks for the (**poorest** / **youngest**) people in the poorest places. Sun wants other aid organizations to prove they are doing more for the poor than the poor do for themselves.

CRITICAL THINKING

Reflecting Has Joy Sun's talk changed the way you think about giving to charity? Why or why not? Discuss with a partner.