

MEN, WOMEN AND THE INTERNET

1. Go through the list and write M if you think men do them more than women, W if you think women do them more than men, and ND if you think there is no difference.



- ☐ send personal emails
- ☐ send emails for work
- ☐ read the news
- ☐ buy things on shopping websites
- ☐ buy things on eBay (or a similar site)
- ☐ get sports information
- ☐ visit websites about health and medicine
- ☐ use social networks
- ☐ play games
- ☐ download music
- ☐ visit forums about diet or looking after children

- ☐ use online banking
- ☐ use online maps for directions
- ☐ book tickets and hotels online



2. Listen to an interview with a UK marketing expert about how men and women use the internet. check your answers.