

MEN, WOMEN AND THE INTERNET

1. Go through the list and write M if you think men do them more than women, W if you think women do them more than me, and ND if you think there is no difference.



- send personal emails
- send emails for work
- read the news
- buy things on shopping websites
- buy things on eBay (or a similar site)
- get sports information
- visit websites about health and medicine
- use social networks
- play games
- download music
- visit forums about diet or looking after children

- use online banking
- use online maps for directions
- book tickets and hotels online



2. Listen to an interview with a UK marketing expert about how men and women use the internet. check your answers.