

Electronic and Print Media



Electronic and print are types of media sources in the Bahamas used to transmit or carry information. Television and radio are examples of electronic media. Newspapers and magazines are examples of the print media.

What people read in the newspaper and what they watch and listen to on television and radio affect the way they live, what they eat, what they wear and how they spend resources (time and money).

The media communicates positive and advertisement negative messages (attitudes and values) through programmes, news, entertainment, sports, advertisements, etc.

Using the media responsibly

- Select age- appropriate programmes and reading materials with the guidelines of responsible family members,
- Be careful what you post on the internet. Once something is posted, anyone can have access to it.
- When using information for research, project, etc.; avoid plagiarism (using someone else's work without approval and passing it off as your own).

Name: _____

Date: _____

A. Choose the correct answer.

1. Electronic print can be used to transmit information. In this sentence, what does the word transmit means?
(a) display
(b) carry
(c) plan

B. Use a word from below to fill in the blanks. (1 pt.)

newspapers	positive	responsible	magazines
negative			

2. _____ and _____ are examples of print media.
3. The media communicates _____ and _____ messages.
4. Select age appropriate materials with a _____ family member.

C. Answer the following question.

5. List **two (2)** examples of electronic media.