2nd Year Pathways 3: Unit 5 **The Business of Tourism**

Reread the whole unit and complete the sentences with the correct word or words

1. Tourism can be a significant contribution to a nation's _____. The 21st century has introduced a new era of _____ tourism. This has brought about some disadvantages to the local communities and environment.
2. The National Geographic Society's Center for Sustainable Destinations is an organization that promotes _____ tourism.
3. Sustainable tourism believes in well-managed ideas, long term strategies that will _____ places instead of overrunning them.
4. _____ is an alternative to traditional tourism. Mass tourism can be harmful to local people and environment. The infrastructure that supports mass tourism are owned by _____ companies. As a result, much of the _____ made from this type of tourism does not stay in the _____ community.
5. In contrast, Geotourism is like a _____ between travelers and locals. Geotravelers have a different experience. They stay in locally owned hotels, the eat _____ food and learn about the local _____. In this way, Geotourism, benefits both, _____ and residents.
6. _____ focuses on the preservation of natural areas while Geotourism focuses on the preservation of residents, the _____ and the environment.
7. _____ tourism can destroy a place, its culture and environment, whereas well-managed tourism can foster bridges among different communities, can teach, inform and protect local areas.
8. The Huaorani ecolodge offers a _____ _____ to show tourists about the damage caused to the forest by the _____ industry.
9. The 3 sisters Adventure Trekking made a huge _____ in the female community in Nepal. They were taught to speak foreign languages, they became authorized trekking _____, they offered school education to the guides' families as well as taught them how to manage their economy. In other words, the aim of the company was to _____ the local women in Nepal and help them become_____.
10. The Anangu Tours company in Australia aims at making their culture, language and traditions visible to the world. One unique proposal was to offer tour excursions in their own_____ language.

Native "toxic tour" economy impact traditions badly-managed ecotourism empower self-sufficient guides oil foreign culture travelers partnership typical language mass sustainable preserve geotourism money local

LIVEWORKSHEETS