

**Quiz:** Which entrepreneur are you most like?

**Group work:** Entrepreneurs and their enterprises

YOU NEVER KNOW  
HOW MUCH YOU  
CAN DO UNTIL  
YOU TRY

# Entrepreneurs Quiz!

Which entrepreneur are you most like? Answer these questions to find out!

Simply write the letter (a, b or c) in the space next to the option which most fits your answer for each question.

**1. The most important thing about your business to you is that:**

- a. It's socially and environmentally responsible
- b. It's always growing bigger and better
- c. It's honest and hard working

**2. You are most against:**

- a. Animal testing and unfair trade
- b. Giving up if something doesn't work out
- c. Wasting time with people who don't do anything meaningful

**3. You would proudly work with:**

- a. Homeless children
- b. World leaders to solve problems in the world
- c. Children's hospitals

**4. You believe in:**

- a. Making sure your business is ethical
- b. Taking a risk and trying something new
- c. Working hard to succeed

**5. On a free weekend you like to:**

- a. Campaign for a social cause
- b. Break a world record
- c. Share your business skills

**How many a, b and c do you have?**

**a**

**b**

**c**

**a**

**You picked mostly As...**

You're most like the late Dame Anita Roddick, the founder of The Body Shop. You're passionate about the environment, homelessness... you're an activist at heart. It's important that your business reflects your beliefs, and you won't cheat or take short-cuts to achieve your goals. Little things can make a big difference.



**b**

**You picked mostly Bs...**

You're most like Sir Richard Branson, owner of The Virgin Group. You'll try anything once, you love taking risks and you have a smart business brain which helps you invest. You like to think of the big picture and trust other people to manage the details. You learn from your mistakes and you try again. There's no such thing as failure.



**c**

**You picked mostly Cs...**

You're most like Sir Alan Sugar, founder of Amstrad and star of The Apprentice. You're proof that hard work and honesty pays off. You don't mind working your way up the ladder, and you have faith in your team. You understand the importance of learning from others. You're not afraid to say what you think. Dedication is the key to success.



**Group Activity:** Find out about the above entrepreneurs. Where are they from? What enterprise do/did they set up? What product/services do/did they sell? Why are/were they so popular? How did they change the world through their enterprise?