

Color Branding

Instruction: Infer the meanings of the following colors. Put the right colors to each meaning. Use any coloring materials (pencils, pens, watercolor, etc).

<div></div> <ul style="list-style-type: none"> + tranquility, love, loyalty, security, trust, intelligence - coldness, fear, masculinity 	<div></div> <ul style="list-style-type: none"> + love, energy, power, strength, passion, heat - anger, danger, warning 	<div></div> <ul style="list-style-type: none"> + friendly, earth, outdoors, longevity, conservative - dogmatic, conservative
<div></div> <ul style="list-style-type: none"> + money, growth, fertility, freshness, healing - envy, jealousy, guilt 	<div></div> <ul style="list-style-type: none"> + healthy, happy, feminine, compassion, sweet, playful - weak, femininity, immaturity 	<div></div> <ul style="list-style-type: none"> + dependable, flexible, crisp, conservative - dull, boring, conservative
<div></div> <ul style="list-style-type: none"> + royalty, nobility, spirituality, luxury, ambition - mystery, moodiness 	<div></div> <ul style="list-style-type: none"> + bright, energy, sun, creativity, intellect, happy - irresponsible, unstable 	<div></div> <ul style="list-style-type: none"> + security, reliability, intelligence, solid - gloomy, sad, conservative
<div></div> <ul style="list-style-type: none"> + spiritual, healing, protection, sophisticated - envy, femininity 	<div></div> <ul style="list-style-type: none"> + courage, confidence, friendliness, success - ignorance, sluggishness 	<div></div> <ul style="list-style-type: none"> + protection, dramatic, classy, formality - death, evil, mystery
<div></div> <ul style="list-style-type: none"> + glamorous, high tech, graceful, sleek 	<div></div> <ul style="list-style-type: none"> + wealth, prosperity, valuable, traditional 	<div></div> <ul style="list-style-type: none"> + goodness, innocence, purity, fresh, easy, clean

Match the colors below to infer color meanings.

RED	PINK	ORANGE
SILVER	GRAY	BLACK
TURQUOISE	PURPLE	BLUE
GOLD	YELLOW	TAN/BEIGE
GREEN	WHITE	BROWN