

Your name and class: _____

Listen to the first part of the lecture and write down the missing words using your notes

I. Intro

A. Situation: You're walking _____, see digital _____
w/ ads for _____.

B. Sign "knows" you're _____.
Uses software to _____, match ads to _____.

C. Lecture topic: facial recognition software (FRS)

1. _____

2. positive uses

3. _____

4. argument: _____

II. 2 kinds of FRS

A. Recognizes _____

1. used in _____
e.g. able to recognize _____

B. _____

1. measures _____

2. useful for _____

e.g. _____

e.g. _____