

READING PART 4

Article 1

Answer questions 1 and 2 based on Article 1.

Walt Disney (December 5, 1901 - December 15, 1966)



Walt Disney was an entrepreneur. Thanks to him, many children grew up watching the cartoons his studio produced. Today, many still enjoy Disney's iconic Mickey Mouse - a cartoon character so popular that it outshined real humans.

However, Disney's life was not without challenge. Like others who have taken that path, he is bound to face adversity and failure. One of his first companies, Laugh-o-gram Studios failed and eventually became bankrupt.

The turning point of Disney's life was when he lost the Missouri newspaper animation job for "not being creative enough." He was only 22 at the time. Instead of moping around, Disney started creating characters. He made a fortune from Mickey Mouse-something he couldn't even dream of at that time.

Disney's goal was to become a famous Hollywood actor because he doubted his capability in creating animations. With only \$40 in his pocket and a suitcase that had a shirt, two undershorts, two pairs of socks and drawing materials, he moved to Los Angeles. Of course, his dream of becoming an actor never took place.

In the 1920s, Universal Studios approached Disney and asked him to create something new for them. He created Oswald the Rabbit, which was distributed successfully. In 1928, riding on the popularity of the character he created, Disney asked for a larger fee for the production of the series. Instead of accommodating his request, Charlez Mintz, the producer, wanted to reduce the fees Disney decided to decline the new offer.

Soon after, Mintz asked Disney's team members to work for him directly instead. He persuaded most of the artists to leave Disney. Disney was devastated. Besides, Mintz had owned all of the intellectual property rights to Oswald the Rabbit.

Regardless of the adversities and the failures that Disney had to go through, Disney went on to win 22 Oscars, the most awards ever won by an individual plus 4 honorary awards. The famous Mickey and Minnie Mouse won 32 of the 59 Academy Awards they were nominated for. From getting the boot to becoming incredibly rich for the same reason he was fired, Walt Disney is indeed a success story.

1 The most successful cartoon character that Disney created is

- A. Minnie Mouse
- B. Mickey Mouse
- C. Oswald the Rabbit

2 Disney was disappointed with Charles Mintz because

- A. he pinched all his staff working on Oswald the Rabbit
- B. he stole the intellectual property rights to Oswald the Rabbit
- C. he reduced the fees for the production of Oswald the Rabbit

Article 2

Answer questions 3 and 4 based on Article 2.

Steve Jobs (February 24, 1955 - October 5, 2011)



Steve Jobs, the creator of the iPhone, iPod, iPad and the Mac, is the man who has greatly influenced the way we view technology today. To many youngsters, he revolutionised what it means to have a "smart" mobile phone. However, his road to success was not easy. He never finished college but went on to become a legend.

Born in San Francisco in 1955, Jobs was adopted at birth. During his younger days, he travelled to India and learned how to meditate. He says that "finding himself" was crucial to his future success. Upon returning to the States, he continued with his meditation and concentrated on doing what he really loves.

In 1976, after dropping out of Reed College, Jobs co-founded Apple in his parents' garage. He was only 21 years old at the time. However, by the age of 23, he was already a millionaire. In 1983, Apple was already a part of the Fortune 500.

That same year Jobs engaged John Sculley, head of Pepsi-Cola, as the new chief executive of Apple. During hiring, Jobs said to Sculley, "Do you want to spend the rest of your life selling sugared water, or do you want a chance to change the world?"

Jobs was renowned for being very harsh and difficult at work. However, to produce something as big as Apple, that was the quality he needed. This created much tension between him and Sculley. Both have their own views on how Apple should be run. Apple's workers were not happy with him. As a result, he was asked to relinquish his responsibility for the Macintosh Group. Feeling powerless, Jobs soon resigned from Apple.

In 1985, Jobs suffered from a mid-life crisis. Nevertheless, he was inspired to co-launch NeXT, a new computer company. Just like Apple, NeXT created a powerful computer. And, credit goes to Steve Jobs, the person rather than the company that created the computer.

Though Apple was not doing so well, it decided to acquire NeXT in 1996. Jobs returned Apple and became the CEO a year later. The iPhone and iPad were about to come. The rest was history.

No success is possible without failure. To reach the top of the mountain, you need to struggle first. That is just how life is. What separates successful people from the ordinary is their resilience. In spite of adversity and failure they will try again and again.

(Adapted from <https://gedground.com/short-motivational-stories-of-failure-and-success-that-you-must-know/>)

3 Which of the following is true of Steve Jobs?

- A. He does not give up easily.
- B. He completed his tertiary education.
- C. His workers like him for his creativity.

4 What was Steve Jobs advice to John Sculley?

- A. Start NeXT with him
- B. Take over the Macintosh Group
- C. Resign from Pepsi-Cola and join Apple

Answer questions 5 and 6 based on Article 1 and Article 2.

5 The two articles suggest that the key to success is

- A. Luck
- B. Creativity
- C. Perseverance

6 The most suitable title for both articles is

- A. Never Give Up
- B. Failure Brings Success
- C. Triumph over Adversity