



WORD
ZONE

Verbs ending in -ize

Such a dispersal would incentivize them.
Verbs ending in -ize add the meaning 'make' or 'provide' to the base word.

incentivize – to make someone feel an incentive; to provide an incentive

Other examples:

anglicize, centralize, commercialize,
dramatize, economize, familiarize,
publicize, trivialize

p. 8 Ex. 5 and 6

Rewrite the parts of the sentences in bold using the verbs in *Word Zone* and any other words needed.

- 1 Take a few minutes to **find out more about** our website.

Take a few minutes to familiarize yourself with our website.

- 2 We have to do more to **make people know about** the work we're doing.

- 3 Hotel owners seem to be **opening more and more shops** on the beachfront.

- 4 The college is going to **put all their English classes in one building**.

- 5 Global warming is important! I wish they would stop **making it seem so unimportant**.

Read the quotes about success and match them to a similar idea in sentences A–G.

- 1 *Success depends upon previous preparation, and without such preparation there is sure to be failure.*
Confucius
- 2 *Success makes so many people hate you. I wish it wasn't that way. It would be wonderful to enjoy success without seeing envy in the eyes of those around you.*
Marilyn Monroe
- 3 *A successful man is one who can lay a firm foundation with the bricks others have thrown at him.*
David Brinkley
- 4 *Coming together is a beginning; keeping together is progress; working together is success.*
Henry Ford
- 5 *Success is not final, failure is not fatal: it is the courage to continue that counts.*
Winston Churchill
- 6 *I've failed over and over and over again in my life and that is why I succeed.*
Michael Jordan
- 7 *Take up one idea. Make that one idea your life - think of it, dream of it, live on that idea. Let the brain, muscles, nerves, every part of your body, be full of that idea, and just leave every other idea alone.*
Swami Vivekananda

- A** Perseverance and bravery in trying to achieve success is more important than success itself.
- B** Single-mindedness is the root to success.
- C** Success comes from collaborative effort.
- D** You need to plan and work for success, it is not spontaneous.
- E** You should use the obstacles and setbacks you encounter in life to create success.
- F** Your success is not a pleasure when you know that others are jealous of you.
- G** You can only succeed by making mistakes over and over again.