

Listen to Robert talking about how his town has changed. For questions 1 to 5 , choose the correct answer. WRITE THE LETTER IN THE SPACE . (A, B OR C)

**PART A**

1 When Robert was young, \_\_\_\_\_

- A .the fishing industry had already declined.
- B .the town was an important fishing port.
- C .the town was an important port for many products.

2 For most of the year, Farley is. \_\_\_\_\_

- A .busy.
- B .expensive.
- C .quiet.

3 Robert says that the restaurants are now. \_\_\_\_\_

- A .closed more often.
- B .more expensive.
- C .more crowded.

4 Robert says that the river is now...

A .less polluted.

B .more peaceful.

C .dirtier.

5 Robert says the houses are now...

A .looked after better.

B .cleaned less often.

C .bigger, with smaller gardens.

## PART B

**a**  1.36 What do you think 'behavioural advertising' might be? Listen to a radio programme and check your ideas.

**b** Look at the statements below. Then listen again and write true (T) or false (F) according to the speakers.

- 1 It is easier to avoid watching ads on TV nowadays. ☐
- 2 Companies who use behavioural advertising know what websites you have visited. ☐
- 3 Companies who use behavioural advertising know where you live and work. ☐
- 4 Ninety-five percent of people in a recent poll liked the idea of behavioural advertising. ☐
- 5 Sixty percent of people in the same poll would rather have adverts than pay for online content. ☐