



Social media tools

Read the text about social media management software and answer the questions:

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| <i>How can we evidence the use of social media tools?</i> | |
| <i>Why managing multiple social accounts can be a nightmare?</i> | |
| <i>Why is sprout social the best overall?</i> | |
| <i>Why do people prefer hootsuite?</i> | |
| <i>What can we use zoho for?</i> | |
| <i>What is the most relevant feature of meetEdgar?</i> | |