

The Pros and Cons of Online Shopping

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These days, it seems like everything is going digital. From news articles and recipes to yoga tutorials, you can find almost everything on the internet.

Many people find this way of life more convenient, because they can complete their daily chores from the comfort of their own home. I think that's why some people like to shop for their clothes online. With the click of a button, you can order anything you want, and have it delivered directly to your front door. For someone with a busy lifestyle, this seems ideal.

Firstly, online shopping can be far less stressful than hitting the shops at the mall. There are no huge crowds of people or tediously long queues. With online shopping, it's just you and your computer. It's like you have the whole shop to yourself! Secondly, online stores don't have opening and closing times. This is perfect for anyone with a busy schedule – like office workers who work long hours, or teenagers with several hobbies to squeeze into the weekend. If you want to, you can even place an online shopping order at three o'clock in the morning!

In the bustling modern world, there are clearly many advantages to online shopping. However, in my experience, there are also several cons. With online shopping, you can't try before you buy, and that's a definite disadvantage for me. Often, when my new clothes arrive, I find they don't fit very well. It's always annoying when a dress is a little too big, or when sleeves are awkwardly short. Sometimes, the clothes are not what I was expecting. A piece of clothing might look great in photos online, but quite different in real life. A blue jumper might turn out to be green, whilst other times the material of a blouse will feel cheap and scratchy.

In these scenarios, you want to return the item, but here lies the biggest problem with online shopping. You have to pay for your order's delivery, and for an item to be returned to the warehouse! These charges are often very expensive, which suddenly makes online shopping seem a little less convenient. That's why I don't choose to shop online very frequently. For now, I will continue to find the time for a trip to a real shop, where I know exactly what I'm buying!

Discuss the Following 9 Analysis / Evaluation Questions:

1. What is the purpose of the writer? Is it to inform or persuade? How do you know?
2. Who are the intended readers? How do you know?
3. Is the writing formal or informal?
4. Was the article easy to understand and follow? Why or why not? What would make it better?
5. Is there enough information? Is it up to date?
6. Is it too long or too short?
7. Is the language used suited to the intended reader?
8. Is there enough white space?
9. Could there have been diagrams or tables to support its meaning?