

Use the word given in capitals to form a word that fits the gap.

THE MUSEUM OF ADVERTISING AND PACKAGING



In the heart of the (1) _____ [HISTORY] city of Gloucester, (2) _____ [VISIT] can experience a (3) _____ [SENTIMENT] journey back through the memories of their (4) _____ [CHILD], all brought (5) _____ [VIVID] to life again at the Museum of Advertising and Packaging. The result of one man's (6) _____ [ENTHUSE], the museum is the (7) _____ [PRODUCE] of twenty-five years' (8) _____ [SEARCH] and collecting by Robert Opie. This truly (9) _____ [REMARK] collection, the largest of its type in the world, now numbers some 300,000 items relating to the (10) _____ [EVOLVE] of our (11) _____ [CONSUME] society. The (12) _____ [INCLUDE] of packets, tins, bottles and signs shows the (13) _____ [VARY] which was introduced into the shops. For this reason, the (14) _____ [COLOUR] exhibition is called *Century of Shopping History*. The change in shopping habits is in part (15) _____ [ATTRIBUTE] to the (16) _____ [DEVELOP] of the (17) _____ [PERSUADE] power of advertising, together with (18) _____ [INCREASE] advanced technology.

Adapted from: *Cambridge Certificate in Advanced English 6*