



You've probably seen one of these, a Lego brick. But have you ever wondered how it all started? And why it is called lego? Actually, the name is much older than this plastic. Are you curious? Let me tell you how it all began ...

Answer the questions

BILLUND
1932

1. Who was Olly and what did he do for a living?

.....

2. How many children did he have?

.....

3. What happened to his company?

.....

4. How did all get worse for Olly?

.....

5. How did he deal with all the problems?

.....

6. How did the wholesaler impact on Olly's life?

.....

7. Why wasn't Olly successful right away?

.....

8. How did he come up with the name?

.....

9. What does the word Lego mean in Danish and in Latin?

.....

Correct the following statements

BILLUND
1936

1. The company was becoming very poor.
2. Olly's son was unhappy about the quality.
3. Golfred's idea was great.
4. The world war destroyed the company.





BILLUND
1942

Complete the sentences

1. A stormy night in 1842,
2. When the firemen arrived,
3. Olly was beginning to lose hope. all that he
4. But being responsible for his children and workers

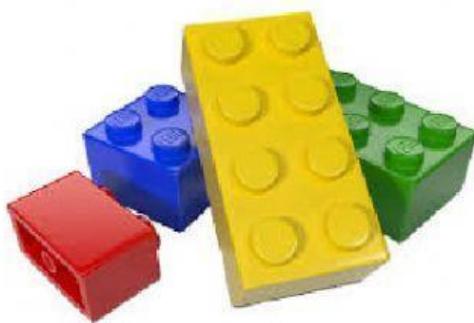
5. A new factory
6. Soon the production
7. The little company.....

COPENHAGEN Make a short summary of what happened in this year.

1946

moulding machine plastic brick fair teddy bear launch eggs and butter

One day he went to Copenhagen,





THE
ENGLAND
FERRY
1954

What happened after the business trip to England?

1. What does it say about “system”?

2. What does it say about imagination and creativity?

3. What problem does it mention about the lego brick?

1961

Mention the most important events from this date onwards.

