

ADVERTISING

ADVERTORIAL – BANNER AD – BILLBOARD – ENDORSE – FREE SAMPLES – LEAFLETS – OUTDOOR ADVERTISING – PLACE –
POINT OF SALE – POP-UPS - PRODUCT PLACEMENT – RUN – SPONSOR – SPONSORSHIP – TARGET – VIRAL ADVERTISING

the place where a product or service is sold

to pay for or give money to an event, a television or radio programme, a website etc as a way to advertise your products or services

an advertisement in a newspaper or magazine that looks like one of its normal articles

to express support for someone or something, especially in public



to try to persuade or to influence a particular group of people

a practice in which manufacturers of goods or providers of a service gain exposure for their products by paying for them to be featured in films and television programmes.



if you _____ an advertisement, you arrange for it to be in a newspaper or magazine

to control and organize something such as a business, organization, or event