

Activity 3

Match each type of retailing to its correct description.

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| a) Goods are sold by machines. | ▪ | ▪ Mail order |
| b) Sell only one line of products | ▪ | ▪ Mobile shop |
| c) The shop moves around. | ▪ | ▪ General shop |
| d) The types of retailing whereby the customers order by mail. | ▪ | ▪ Specialist shop |
| e) Customers order goods using computers or mobile phone. | ▪ | ▪ Vending machines |
| f) Selling items of daily use and located in a local market or a residential area. | ▪ | ▪ Internet shopping |

[6 marks]