HOMEWORK SET 2(LW2)

Date of submission: August 12, 2021, by 12 a.m.

*Late submission: Mark deduction (**5% every 2 hours of the earned total score**)*

*For example: Your earned total score = **12.5/15**, you turn in HW late at 7 a.m. August 13, 2021, the calculation is: 12.5 - (12.5x20%)= **10 marks***

by Andy Bloxham

*Jobseekers have been warned that their **Face book profile** could damage their **employment prospects**, after a study found that seven in 10 employers now research candidates online.*

According to new figures released by Microsoft. checks on Facebook and Twitter arc now as important in the job-selection process as a CV or interview. The survey, which questioned human-resource managers at the top 100 companies in the UK. the US, Germany and France. found that 70 per cent admitted to ***rejecting*** a candidate because of their online behaviour.

But HR bosses also said that a strong image online could actually help job hunters to land their dream job. Peter Cullen, of Microsoft, said: "Your ***online reputation*** is not something to be scared of, it's something to be ***proactively*** managed. These days, it's essential that web users ***cultivate*** the kind of online reputation that they would want an employer to see."

Facebook ***faux pas*** include drunken photographs, bad language and messages complaining about work.

Farhan Yasin, of online recruitment network Careerbuilder.co.uk. said; "Social networking is a great way to make connections with job opportunities and promote your ***personal brand*** across the Internet. People really need to make sure they are using this resource to their advantage. by ***conveying*** a professional image."

But Mr Yasin cautioned job seekers to be aware of their online image even after landing the perfect job. after their own research found that 28 per cent of employers had fired staff for content found on their social-networking profile. He added, "A huge number of employers have taken action against staff for writing negative comments about the company or another employee on their social-networking page."

LIVEWORKSHEETS

A). Match the words in *red italics* to their meanings below.

1. _____: chances of your future job success
2. _____: the information about yourself that you share on Facebook
3. _____: the opinion people have of you because of what they see on the Internet
4. _____: making ideas, feelings, etc. known to somebody
5. _____: (from French) an embarrassing mistake;
6. _____: the image you want people to have of you.
7. _____: not accepting someone or something
8. _____: in the way that involves controlling a situation by making things happen rather than waiting for things to happen and then reacting to them
9. _____: to develop an attitude, a way of talking or behaving, etc.

B) Scan the article below quickly and answer these questions.

1 What percentage of employers research candidates online?

2 Which social-networking sites are mentioned?

3 Who do Peter Cullen and Farhan Yasin work for?

C) Read the article again and choose the best headline (a, b or c).

a) Complaining about your job could lose you your job

b) Facebook profile 'could damage job prospects'

c) Ambition is key to a successful career

LIVEWORKSHEETS