

SECTION B: SUMMARY

QUESTION 2

Plastics invade every part of our world.

Read TEXT C below and list SEVEN points on how to reduce plastic pollution.

INSTRUCTIONS

1. Your summary must be written in point form.
2. List your SEVEN points in full sentences, using no more than 70 words.
3. Number your sentences from 1 to 7.
4. Write only ONE point per sentence.
5. Use your OWN words as far as possible.
6. Indicate the total number of words you have used in brackets at the end of your summary.

TEXT C

FINDING SOLUTIONS TO THE PLASTIC PROBLEM

Plastic pollution has a devastating effect on our planet. The South African World Wildlife Fund has started a campaign to show that by changing a few of our day-to-day choices, we can tackle the problem. When you support the campaign, you become part of a global movement that uses less plastic.

Plastic shopping bags cause serious damage to the environment and to sea creatures like turtles. The alternative is to use strong, reusable bags that are made of environmentally friendly materials.

Globally, over 100 billion plastic cups or those that have a plastic lining are discarded every year. Rather carry your own reusable cup or mug. It takes 26 litres of water to produce a one-litre bottle made out of plastic. A refillable glass or stainless steel bottle is a better choice.

Plastic straws cause the death of birds and fish when eaten. Instead, use reusable straws made of glass, steel or bamboo. Nowadays, plastic lollipop sticks and ear buds cause a similar problem as straws when swallowed by marine creatures. There are brands of lollipops and ear buds available where the sticks are made of cardboard. These are better alternatives to buy.

A huge amount of plastic sweet wrappers are found in our rivers, lakes and seas. It makes sense to buy unwrapped sweets and store them in a glass jar. Unrecyclable containers, sauce packets and plastic cutlery used in the takeaway industry add to the plastic problem. Avoid using these items. It is important for each of us to join the battle against plastic pollution.

[Adapted from *Sawubona*, October 2018]

TOTAL SECTION B: 10

SECTION C: LANGUAGE

QUESTION 3: ANALYSING AN ADVERTISEMENT

Study the advertisement (TEXT D) below and answer the set questions.

TEXT D



The secret to a cleaner, fresher home

From floors to counters and stoves to showers, you can rely on the new **Plush Supreme All Purpose Cream** to remove dirt and grime and leave all your surfaces sparkling clean again.

plush SUPREME

www.plush.co.za [@PlushSA](https://www.facebook.com/PlushSA) [@Plush_ZA](https://www.instagram.com/Plush_ZA)

[Adapted from www.google.com]

3.1 Who is the target audience in this advertisement?

(1)

- 3.2 Why has the advertiser included four bottles of Plush Supreme Cream? (1)
- 3.3 How is the word, 'Supreme', intended to influence the reader? (1)
- 3.4 How does the advertiser reinforce the idea that Plush Supreme is an all-purpose cleaner? (2)
- 3.5 Quote a SINGLE word from the body copy which means the same as 'glittering'. (1)
- 3.6 How can the reader get more information about the advertised product? State TWO points. (2)
- 3.7 In your view, is the visual of the lady effective in conveying the message of the advertisement? Substantiate your answer. (2)

[10]