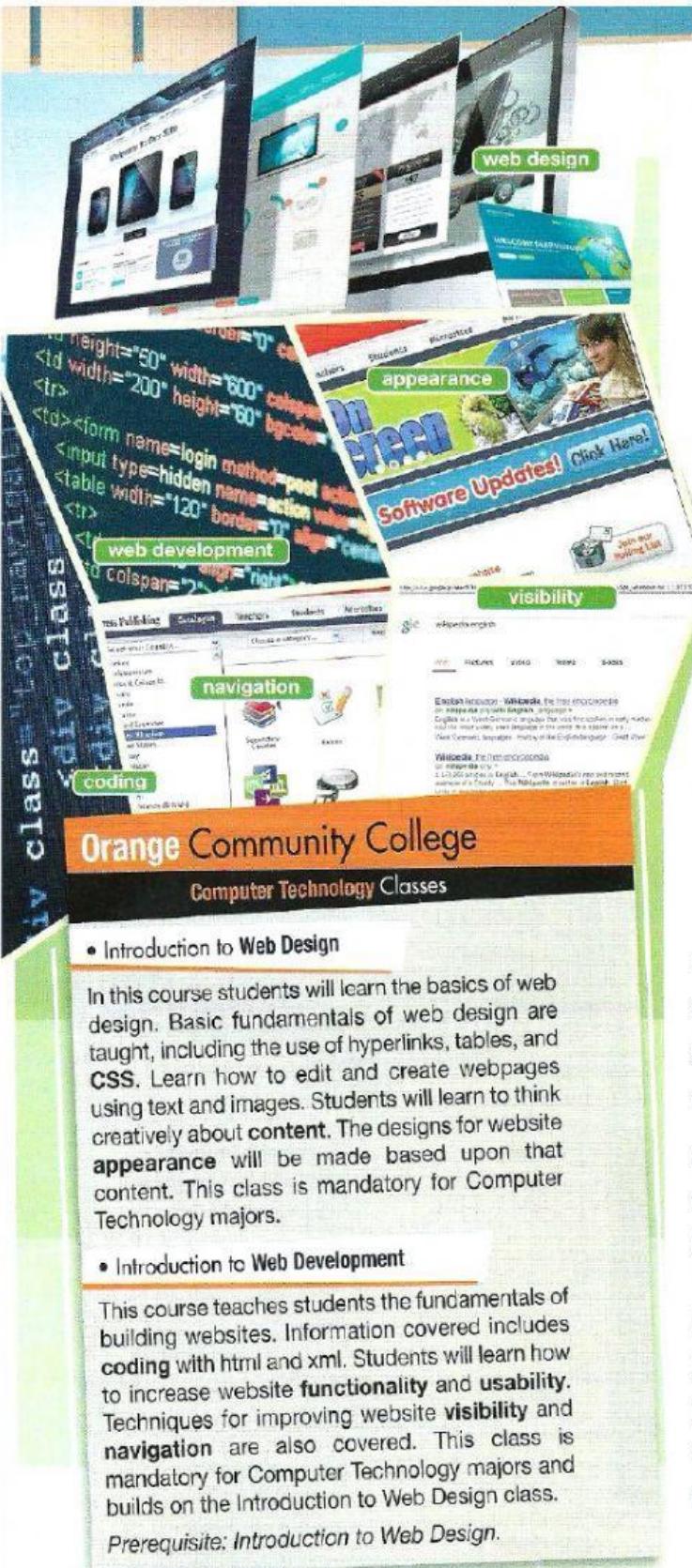




Lesson 9

Activity 1: Listen and read the following passage.



Activity 2: Read the course descriptions. Then, choose the correct answers.

1 What is the purpose of the passage?

- A to list materials needed for courses
- B to describe available courses
- C to announce changes to the web design program
- D to describe degrees offered

2 What is NOT covered in Web Development?

- A coding
- B functionality
- C visibility
- D CSS

3 What is true of the Web Design course?

- A It focuses on coding.
- B It teaches techniques for navigation.
- C It deals with website usability.
- D It is a prerequisite for Web Development.

Activity 3: Match the words or phrases (1-8) with the definitions (A-H).

1	<input type="checkbox"/> CSS	5	<input type="checkbox"/> appearance
2	<input type="checkbox"/> web development	6	<input type="checkbox"/> web design
3	<input type="checkbox"/> functionality	7	<input type="checkbox"/> navigation
4	<input type="checkbox"/> code	8	<input type="checkbox"/> content

A the look of something
B to create a computer program
C a programming language used to format the style of a webpage
D the material in a document or site
E the act or process of planning a website
F the act or process of building a website
G how well something works
H the act of moving to different parts of a website

Activity 4: Read the sentence pairs. Choose which word or phrase best fits each blank.

1. functionality / usability

A This website works well, so it has high _____.

B This website is very helpful, so it has high _____.

2. appearance / visibility

A The bright colors on this webpage make its _____ very pleasing.

B The better a website's _____ is, the more likely people are to find it.

Activity 5: Listen to a conversation between a student and an instructor. Mark the following statements as true or false.



1 _____ The woman is unsure of the difference between web design and web development.

2 _____ Web development occurs before web design.

3 _____ Web developers create the plans for websites.

Activity 6: Listen again and complete the conversation.



Instructor: Welcome to Intro to Web Design. Before we get started, are there any questions?

Student: Yes. I'm not sure I understand the 1 _____ Web Design and Web Development.

Instructor: Well, what comes 2 _____ when you think about the word 'design'?

Student: I 3 _____ how something looks, and how it's supposed to work.

Instructor: Right. So Web Design is 4 _____ of how the website is supposed to look and what it's supposed to do.

Student: Okay, so Web Design is the first step, since it's a plan.

Instructor: Yes. Now, what do you think about when you hear the word 'development'?

Student: That 5 _____ of something being built.

Instructor: Exactly. Web developers then use the design plan 6 _____ a working website. Without development, the design would never come to life.