

READING.

- a) You are going to read an article about technology in the film industry. Choose the most suitable heading from the list A-G for each part (1-5) of the article. Be careful, there is an extra one.

- A – LEARNING HOW TO DO IT
- B – CONVINCING SPECIAL EFFECTS
- C – FROM IMAGINATION TO FILM
- D – THE HISTORY OF TECHNOLOGY
- E – COMPUTERS IN MOVIES
- F – HUMANS STILL NECESSARY



Technology in the Movies

1

Technology plays an enormous part in the film industry today. Filmmakers rely on computers and technology to create amazing special effects and animation. Nearly every film includes some kind of effect that is produced by computers. Computer programmes are so specialized nowadays that you can run a programme to create just about any effect. Because of computers, almost anything is possible in the world of film.

3

Films such as The Incredibles show just how computers can be used in film successfully. There are no real actors (apart from the Voices) and no real sets. Every character comes to life through technology. Other characters are created and given personalities and looks. From here the computers take over and bring the characters to life!

2

Just think of the most exciting moments you've seen in movies. Maybe it was an explosion in outer space or a monster that appears out of nowhere. Of course, we know we see can't be real, but the effect is so good that for a few moments we really believe it. Other films use technology to create beautiful backgrounds or animated characters.

4

Technology in film is a very big business. There are many schools and universities that offer courses in computer animation and special effects. If you are interested in becoming a computer programmer for the movies, you could begin by taking a few courses. Most people begin working in a team with other programmers. This is an excellent opportunity to learn the secrets of the business.

5

Of course, technology isn't everything. Computers can't generate their own ideas. People come up with the ideas, write the programmes and build the computers in the first place! The writers, directors and actors are the heart of any film, but it is the powerful combination of man and computer that makes the film industry grow in new ways all the time.

b- Read the article again and choose the best option (a, b or c).

- 1- According to the text
 - a-most of the films contain effects made by computers.
 - b-there are not many special effects produced by computers.
 - c-computers don't contribute to the production of films.
- 2- Special effects
 - a-make us think that some things are real although they aren't.
 - b-aren't as good as reality.
 - c-Create awful backgrounds.
- 3- Thanks to the computers
 - a-characters receive personal characteristics.
 - b-the film industry doesn't need actors anymore.
 - c-characters don't look real at all.
- 4- If you want to be a computer programmer for movies,
 - a-you can study at many schools and universities.
 - b-you have to study a lot.
 - c-you have to be good at Math.
- 5- In the future,
 - a-people won't be necessary for the film industry.
 - b-the combination of people and computers makes the film industry better.
 - c-computers are not good for the film industry.

ABOUT YOU

Answer these questions:

Do you use any app to edit your short films or photos? What's its name?

Would you like to be a computer programmer? Why/ Why not?