

Colegio Patriarca San José.

Teacher: Roberto Bolaños Quesada.

Topic: Sales and Market Research.

Student's Name: _____ Group: _____

Market Research

SEARCH THE WEB and find out the **Top 10 Best-Selling Products Of All Time - Marketing Mind.** List them on the following spaces.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Search the web to find out about:

1. What things do YOU like to do/enjoy for fun? (sports, video games, arts/crafting, clothes, beauty products...)

Type your answer here: _____

(give a long answer)

2. By taking into consideration your likes from question 1, choose a product you would like to buy. (tennis shoes, bicycles, video games, Technology, material for arts or crafting, make up, clothing, etc.)

Type your answer here: _____

3. Summarize a "customer's product review". It has to be explained to the rest of class. **(same product you want to buy)**

4. What did you decide to buy?

5. Why?

PERSONAL GOALS.

6. If you had the chance to have your own product or service, what would it be?

A. _____

Why?
