

EVALUATION

FOOD AND DRINK LABEL

Task 1

Match the statement in column a to the statement in column b.

A	B
1. Label Contains/Generic Structure of Labels 2. The social functions of food and drink labels 3. Language Features of Labels 4. The Purpose of Labels.	a. They are used to give information about the products. b. Terms used in the product: (serving size, servings per container, dosage, values), Using imperative sentence (examples: keep the syrup in a dry place. Keep away from children, don't accept the product if the seal is broken, etc), Noun phrases (examples: significant source, dietary fiber, saturated fat, etc) c. To choose food and drink which are suitable and safe. d. Name of the product, Name of the brand, Description of the product, the ingredients, the nutrition facts, suggested uses, Storage, and Expiry date.

Task 2. Choose the right answer.



Low Fat

Breakfast Cereals

Mango, Walnut and Royal Jelly

Low fat breakfast cereals contains mango pieces, walnuts and royal jelly

Nutrition Information
 Serving per package: (insert number of servings)
 Serving size: g (or mL or other units as appropriate)

	Qty per Serving	Qty per 100g (or ml)
Energy	kJ (Cal)	kJ (Cal)
Protein	g	g
Total fat	g	g
Saturated fat	g	g
Carbohydrate	g	g
Sugar	g	g
Sodium	mg (mmol)	mg (mmol)
(insert any other nutrient or biologically active substance to be declared)	g, mg, ug (or other units as appropriate)	g, mg, ug (or other units as appropriate)

INGREDIENTS:
 Whole grain wheat, corn, rolled oats, palm oil, aspartame, mango pieces (mango, mango juice, humectant (glycerol), tartrazine, natural mango flavour), royal jelly, walnuts, minerals (Calcium carbonate, iron sulphate), vitamins (Vitamin C, Vitamin B6, Folic acid, Vitamin B12) and spices.

PHENYLKETONURICS:
 CONTAINS PHENYLALANINE

WARNING - THE PRODUCT MAY NOT BE SUITABLE FOR ASTHMA AND ALLERGY SUFFERERS.

USE BY: 01/12/2010

Low Fat

Manufactured By:
 Brand Food Pte Ltd
 18 Food Safety Road
 Singapore 123456

Product of Singapore

NET WEIGHT: 500g

- What is the purpose of the text?
 - To give detailed information about the product.
 - To describe what the breakfast cereals are.
 - To share the kind of cereals you can buy.
 - To know the advantage of the product.
- From the the text we know that the product must be ... by one who has asthma.
 - consumed
 - purchased
 - removed
 - avoided



Ingredients: Dehydrated Potatoes, Modified Food Starch, Corn Oil, Sugar, Salt, Soy Lecithin, Leavening (Monocalcium Phosphate and Sodium Bicarbonate), and Dextrose.
No Preservatives.

Nutrition Facts

Serving Size 1 oz. (28g/About 10 crisps)
Servings Per Container 10

Amount Per Serving

Calories 120 Calories from Fat 30

% Daily Value*

Total Fat 3g **5%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 200mg **8%**

Total Carbohydrate 21g **7%**

Dietary Fiber 2g **6%**

Sugars 2g

Protein 2g

Vitamin A 0% • Vitamin C 6%

Calcium 4% • Iron 0%

Thiamin 4% • Niacin 6%

Vitamin B6 4% • Phosphorus 8%

Zinc 2%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

3. What is the most percentage of the ingredients in the product?

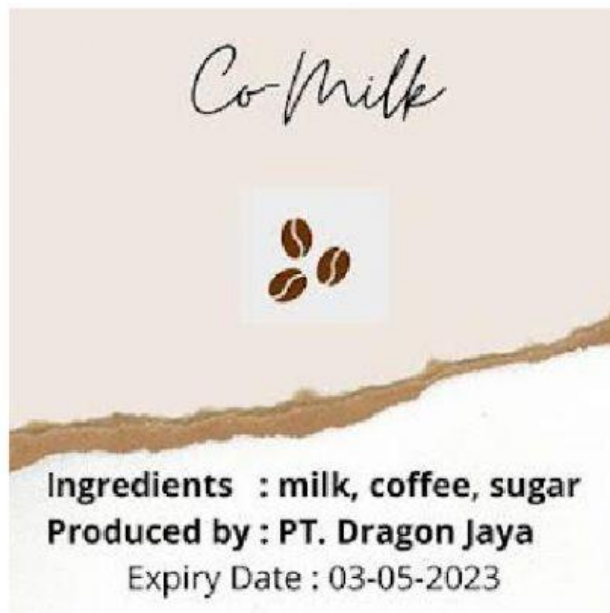
- A. Phosphorus.
- B. Vitamin C.
- C. Calcium.
- D. Niacin.

4. "No Preservatives."

The word "preservatives" means

- A. an additive used to protect against decay, discoloration, or spoilage
- B. a coloring artificial to make the product more beautiful
- C. a flavor additives to get the nicer food taste

D. an emulsifier to make the product soft



5. What is the name of the product?

- A. Mustika Jaya.
- B. Ingredients.
- C. Yogyakarta.
- D. Co-milk.

6. What are the ingredients of the product?

- A. Coffee and milk.
- B. Coffee and sugar.
- C. Coffee, milk, and salt.
- D. Coffee, milk, and sugar.