

A: INTERVIEWER

B: JOHN

A: John, tell us a little about yourself and how you started working in _____ 1..

B: I'm 39 years old. I started working in tourism in _____ 2., after finishing a degree in Geography and Political Science at the University of Nairobi. I started my _____ 3., CKC Tours in 2000 with some friends.

A: What do you enjoy most about the job?

B: Meeting as many different people as possible. I'm able to understand them. I'm able to understand their _____ 4., and of course I'm able to get some money

A: Do you get people from all over the world?

B: Yes. I get people right now because of the Internet. Our site is able to generate business because we have registered with several search engines, like Google and Yahoo. It's able to give us _____ 5 from all over the world.

A: Does most of your business come through the Internet?

B: Not exactly, but a good portion of it may be 25%.

A: In Kenya. Is tourism regarded as a good industry to work in?

B: Yes, it's the biggest. It's a very _____ 6.

A: So, why should I come to Kenya?

B: Kenya offers a diverse range of interests for _____ 7. We have 300 kilometres of coast, with some lovely long beaches. There are coral reefs. and swimming in the sea is safe from sharks and sea _____ 8. That's one side, that's the beach holiday. Then Kenya is _____ 9_ for safaris. There are _____ 10. national parks, where clients can come and visit and set' exotic animals like flamingos - there are about two million of them. You can also go hiking in the hills and mountains. There is the culture aspect, such as the Masai, who are not very exposed to Western civilization. Basically, that's the safari and

beach side. You can also come for golf. We have _____ golf courses, so you can integrate a golfing holiday safari beach, golf. We also have some camels, where people can just go for a camel ride. In a nutshell I can say that Kenya is a _____ for visitors to come. Kenyan people are very friendly people.