

Business



1 Choose the best answers to complete the definitions.

- 1 a big shop where you can buy food and other items you need for your house: *stock market / supermarket*
- 2 for sale, particularly a house: *on the market / the job market*
- 3 people likely to buy something from a company or the part of the world where the products are sold: *market share / a market*
- 4 the number of jobs in a particular place at a particular time: *job market / stock market*
- 5 ways to encourage consumers to buy products or services: *marketing / market researcher*
- 6 the amount a company sells in comparison to other companies selling the same product: *a market / market share*
- 7 the place where people can buy and sell shares in a company: *supermarket / stock market*



2 Complete the dialogues with words from Exercise 1.

- 1 A: My parents are thinking of selling our house.
B: When will they put it _____?
- 2 A: Do you know what the _____ is like at the moment?
B: It's pretty good. There are lots of jobs out there.
- 3 A: How do you do your food shopping at uni?
B: I just do it online. I hardly ever go into a _____ these days.
- 4 A: What's your biggest _____?
B: This year it's definitely China.

- 1
- 2
- 3
- 4
- 5
- 6
- 7



3 Complete the advert with the expressions from the box.

head for business mean business
open for business out of business start up
your own business

- 1
- 2
- 3
- 4
- 5
- 6

We are _____!
Have you got a good idea? _____?
Do you think you're capable of running a business? _____? Maybe you've got an idea to start up your own business?
Then, come along to our series of talks for young entrepreneurs this week and find out. We're here to help people who've gone out of business too. Your one-stop business shop will be open for business from 10am tomorrow morning in the town hall. Come along and find out more. So, come on! Let's do business together!

4 Choose the odd word out.

- 1 *make / lose / be a fortune*
- 2 *short-term / promising / long-term employment*
- 3 *get the sack / unemployment / a job*
- 4 *dead-end / promising / employee job*
- 5 *be employed dead-end / full-time / part-time*
- 6 *be a job / an employer / an employee*
- 7 *make a loss / employment / a profit*

1
2
3
4
5
6
7

5 Complete the text with the correct words and phrases from the box.

a promising career	employees	full-time
good head for business	makes a fortune	
market share	running his own business	
start up a fashion business		

Jamal Edwards certainly has a **1** _____.

At just 23 years old, he has been **2** _____ since the age of 15. When Jamal left school, he was employed **3** _____ in a men's clothes shop, but his passion was always making videos.

Jamal is the owner of SBTV, a music video company. SBTV has millions of hits on YouTube and **4** _____ from the adverts that are played with his videos. The company now has **5** _____ **6** _____ and big investment companies are investing a lot of money to buy some of SBTV's **7** _____.

Jamal is now about to **8** _____ and it looks like he's got **9** _____ ahead of him!



PV

6 Choose the best answers to complete the sentences.

- 1 At the end of the meeting, the manager *started up / summed up* the main points.
- 2 I can't believe I've *clocked up / started up* 60 hours at work this week.
- 3 We need to *clock up / put together* our business plan by tomorrow.
- 4 To *start up / sum up* a business, you need passion, determination and a bit of money!
- 5 Sam *summed up / came up* with a great idea for a new online supermarket.
- 6 Do you think some people just know they're going to run their own business when they *sum up / grow up*?

1
2
3
4
5
6