Business

1 **Choose the best answers to complete the definitions.**

1 a big shop where you can buy food and other items you need for your house: *stock market / supermarket*

2 for sale, particularly a house: *on the market / the job market*

3 people likely to buy something from a company or the part of the world where the products are sold: *market share / a market*

4 the number of jobs in a particular place at a particular time: *job market / stock market*

5 ways to encourage consumers to buy products or services: *marketing / market researcher*

6 the amount a company sells in comparison to other companies selling the same product: *a market / market share*

7 the place where people can buy and sell shares in a company: *supermarket / stock market*

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2 **Complete the dialogues with words from Exercise 1.**

1 **A:** My parents are thinking of selling our house.
B: When will they put it _____ ?

2 **A:** Do you know what the _____ _____ is like at the moment?
B: It's pretty good. There are lots of jobs out there.

3 **A:** How do you do your food shopping at uni?
B: I just do it online. I hardly ever go into a _____ these days.

4 **A:** What's your biggest _____ ?
B: This year it's definitely China.



3 **Complete the advert with the expressions from the box.**

head for business	mean business	
open for business	out of business	start up
your own business		

We 1 _____ !
Have you got a good 2 _____ ?
Do you think you're capable of running 3 _____ ? Maybe you've got an idea to 4 _____ your own business? Then, come along to our series of talks for young entrepreneurs this week and find out. We're here to help people who've gone 5 _____ too. Your one-stop business shop will be 6 _____ from 10am tomorrow morning in the town hall. Come along and find out more. So, come on! Let's do business together!

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LIVEWORKSHEETS

4 **Choose the odd word out.**

1 *make / lose / be* a fortune
2 *short-term / promising / long-term* employment
3 get *the sack / unemployment / a job*
4 *dead-end / promising / employee* job
5 be employed *dead-end / full-time / part-time*
6 be *a job / an employer / an employee*
7 make *a loss / employment / a profit*

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5 **Complete the text with the correct words and phrases from the box.**

a promising career	employees full-time
good head for business	makes a fortune
market share	running his own business
start up a fashion business	

Jamal Edwards certainly has a 1 _____ _____.

At just 23 years old, he has been 2 _____ _____ since the age of 15. When Jamal left school, he was employed 3 _____ _____ in a men's clothes shop, but his passion was always making videos.

Jamal is the owner of SBTV, a music video company. SBTV has millions of hits on *YouTube* and 4 _____ _____ from the adverts that are played with his videos. The company now has 12 5 _____ and big investment companies are investing a lot of money to buy some of SBTV's 6 _____.

Jamal is now about to 7 _____ and it looks like he's got 8 _____ _____ ahead of him!



PV

6 **Choose the best answers to complete the sentences.**

1 At the end of the meeting, the manager *started up / summed up* the main points.
2 I can't believe I've *clocked up / started up* 60 hours at work this week.
3 We need to *clock up / put together* our business plan by tomorrow.
4 To *start up / sum up* a business, you need passion, determination and a bit of money!
5 Sam *summed up / came up with* a great idea for a new online supermarket.
6 Do you think some people just know they're going to run their own business when they *sum up / grow up*?

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LIVEWORKSHEETS