

Riyu wants to start a small business. She asks her uncle, a successful entrepreneur, for some advice. Complete their conversation. Use the notes given to help you.

Riyu : Uncle, how do I start a business?

Mr Jugah : Well, you can sell a product or a service.

Riyu : How do I do that?

Mr Jugah : First, tell me what _____.

Riyu : I can sew well. I _____ too.

Mr Jugah : Do you have any idea what you want to sell?

Riyu : I sew _____ but I usually give them away. Can I sell them?

Mr Jugah : Do you think people will buy them?

Riyu : I think they will. My friends tell me that the pouches are beautiful and that they would make good gifts.

Mr Jugah : That's good. Next, you have to _____ of making each pouch. This will _____ the price of the pouch.

Riyu : Is there anything else I have to do?

Mr Jugah : You also have to make sure people _____.
You can _____ your product. Work hard and I'm sure you'll be successful.

Riyu : Thanks, uncle.

Mr Jugah : You're welcome ,Riyu.

pretty little pouches	know about your product
calculate the cost	make flyer to advertise
can draw	help you to determine
your talents are	