

**Vocabulary B** Complete the text using the words in the box.

achievements advancement appraisals employment evaluate  
failure promotions recognition rewards rise success

Today, many companies realise that <sup>1</sup> \_\_\_\_\_ of the work employees do leads to increased motivation. Many years ago <sup>2</sup> \_\_\_\_\_ were usually given to those who had been with the company the longest, a way of thinking which also supported the idea of lifelong <sup>3</sup> \_\_\_\_\_. Today's corporate culture has changed, however, and many companies realise that their <sup>4</sup> \_\_\_\_\_ also relies on the performance of employees throughout the organisation. This has led to their <sup>5</sup> \_\_\_\_\_ being recognised by management much faster than in the past and has often allowed them to <sup>6</sup> \_\_\_\_\_ through the ranks quite quickly to higher positions. Senior management often needs to take the time to <sup>7</sup> \_\_\_\_\_ the benefits these employees bring to the company as losing them could lead to problems or even <sup>8</sup> \_\_\_\_\_ in certain areas. It is important to have a clear system of employee <sup>9</sup> \_\_\_\_\_ which help to set targets and justify the reasons for financial and non-financial <sup>10</sup> \_\_\_\_\_. In today's ever-changing economic climate, every company needs to remain flexible and consider the effects that <sup>11</sup> \_\_\_\_\_ of a younger staff member may have. Fresh ideas and a new perspective may be just what the company needs.