HW: Writing

UNDERSTANDING AND PLANNING THE ESSAY

A. Examples
Question: Some of the methods used in advertising are unethical and unacceptable in today's society. To what extent do you agree with this view?

Step 1: **Analyzing The Question**
Topic words: *'advertising, "unethical and unacceptable"*
Task words: *'agree or disagree'*
Step 2: **Brainstorming and planning the essay**

- Introduction

- Introduce the topic: advertising
- State the opinion: agree that advertising is immoral and unacceptable

- Body

- Supporting idea 1: we cannot escape from advertising
- Supporting idea 2: advertising encourages people to buy products they may not need or cannot afford
- Supporting idea 3: the advertising of tobacco products and alcohol encourages excessive consumption and underage drinking

- Conclusion

- Summarize the points: it is not possible for us to avoid advertisements; advertising motivates people to buy expensive and unhealthy products
- Confirm the opinion: advertising is morally wrong

B. Practice
Ex1:
A vegetarian diet is beneficial to our health. Do you agree or disagree?

Step 1: **Analyzing The Question**
Topic words:

Task words:

Step 2: **Brainstorming and planning the essay**

- Introduction

- Introduce the topic:
- State the opinion:

- Body

- Supporting idea 1:

- Supporting idea 2:

- Supporting idea 3:

- Conclusion

- Summarize the points:

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- Confirm the opinion:

Ex2:

It is argued that university students should study a full range of subjects, instead of some specific subjects. To what extent do you agree or disagree?

Step 1: **Analyzing The Question**
Topic words:

Task words:

Step 2: **Brainstorming and planning the essay**

- Introduction

- Introduce the topic:

- State the opinion:

- Body

- Supporting idea 1:

- Supporting idea 2:

- Supporting idea 3:

- Conclusion

- Summarize the points:

- Confirm the opinion:

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