



Electronics Superstore  
is having a **2-Day**

**Consumer Electronics** **Sale!**

**AUDIO ENTERTAINMENT** - Buy a home **stereo** and add a set of **speakers**! Or choose a portable **MP3 player**!

**VISUAL ENTERTAINMENT** - Buy a brand new **television** to watch your favorite shows. Watch movies on your new television with your new **DVD player**!

Record life events with a new **digital camera** or **camcorder**! Then upload your photos and videos to your **computer** or **tablet**.

We also have **e-book readers** on sale. You can take your digital books with you everywhere!

Check out our **cell phones** on sale, too! Never miss another phone call!

Shop online or call us toll-free at 888-576-2346 to place your order!

## Get ready!

1 Before you read the passage, talk about these questions.

- 1 What are some examples of consumer electronics?
- 2 What devices can people use to take pictures?

## Reading

2 Read the Electronics Superstore advertisement. Then, choose the correct answers.

- 1 What is the purpose of this advertisement?  
 A to explain what consumer electronics are  
 B to advertise an electronics sale  
 C to promote a brand of e-readers  
 D to compare different electronics
- 2 Which of the following are NOT items on sale?  
 A computers      C digital books  
 B e-book readers    D tablets
- 3 What is a DVD player used for?  
 A to watch movies    C to upload photos  
 B to read books      D to make phone calls

## Vocabulary

3 Match the words (1-8) with the definitions (A-H).

1	— tablet	5	— cell phone
2	— computer	6	— DVD player
3	— television	7	— MP3 player
4	— e-book reader	8	— consumer electronics

- a device that plays DVDs
- a digital music player
- a portable, hand-held computer
- a device that uses electrical signals to create picture and sound
- an electronic, hand-held device that displays contents of a book in digital format
- electronics used for everyday or casual entertainment purposes
- an electronic device that accepts, processes, and displays data
- a portable, wireless telephone