



e-book reader



cell phone

MP3 player

digital camera

speakers

television

computer

Electronics Superstore
is having a **2-Day**

Consumer Electronics Sale!

AUDIO ENTERTAINMENT – Buy a home **stereo** and add a set of **speakers**! Or choose a portable **MP3 player**!

VISUAL ENTERTAINMENT – Buy a brand new **television** to watch your favorite shows. Watch movies on your new television with your new **DVD player**!

Record life events with a new **digital camera** or **camcorder**! Then upload your photos and videos to your **computer** or **tablet**.

We also have **e-book readers** on sale. You can take your digital books with you everywhere!

Check out our **cell phones** on sale, too! Never miss another phone call!

Shop online or call us toll-free at 888-576-2346 to place your order!

Get ready!

1 Before you read the passage, talk about these questions.

- 1 What are some examples of consumer electronics?
- 2 What devices can people use to take pictures?

Reading

2 Read the Electronics Superstore advertisement. Then, choose the correct answers.

- 1 What is the purpose of this advertisement?
 - A to explain what consumer electronics are
 - B to advertise an electronics sale
 - C to promote a brand of e-readers
 - D to compare different electronics
- 2 Which of the following are NOT items on sale?
 - A computers
 - B e-book readers
 - C digital books
 - D tablets
- 3 What is a DVD player used for?
 - A to watch movies
 - B to read books
 - C to upload photos
 - D to make phone calls

Vocabulary

3 Match the words (1-8) with the definitions (A-H).

- | | |
|-------------------|--------------------------|
| 1 _ tablet | 5 _ cell phone |
| 2 _ computer | 6 _ DVD player |
| 3 _ television | 7 _ MP3 player |
| 4 _ e-book reader | 8 _ consumer electronics |

- A a device that plays DVDs
- B a digital music player
- C a portable, hand-held computer
- D a device that uses electrical signals to create picture and sound
- E an electronic, hand-held device that displays contents of a book in digital format
- F electronics used for everyday or casual entertainment purposes
- G an electronic device that accepts, processes, and displays data
- H a portable, wireless telephone